

BenchMarks

A publication of Marshfield Clinic Health System Foundation

Winter 2016

The next



years



Marshfield Clinic®

HEALTH SYSTEM

FOUNDATION



22 Jerry Meissner at Auction of Champions

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BenchMarks – Winter 2016

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A message from:

Teri M. Wilczek, M.S., CFRE
Chief Development Officer



Chet Krause and Teri Wilczek

I'm always ready for a good celebration! And this year was sure full of them.

2016 will be remembered as the year we celebrated our 100th anniversary. Few organizations survive 100 years, but Marshfield Clinic remains strong. This year we established Marshfield Clinic Health System Foundation, dedicated to advancing philanthropy for all entities of the System.

As you read through this issue, you'll learn about all the amazing programs worth celebrating. As a valued donor, we are committed to ensuring you know how your support is making a difference in our research, patient care and education programs. I continue to be amazed at all of the programs and projects made possible because of people like you. And, because we believe in providing compassionate care in our communities, all of your gifts stay local and directly support your area of interest.

Every gift of every size matters. That's something to celebrate.

In 2016, we also celebrated enriching lives for generations during our Legacy Week events in October. We hosted an Emeritus Reunion, welcoming back physicians and leaders who dedicated their careers to Marshfield Clinic. We also honored this year's Sebald fellowship recipient and hosted a reunion of past honorees. Finally, we celebrated our Clinic founding families, donors and volunteers at our 100th anniversary Founders Dinner.

We also sadly honored the passing of many dear Clinic friends, including Chet Krause and The Honorable Mel Laird. Chet and Mel were true philanthropists with a passion for helping others. Marshfield Clinic has been honored to be one of Chet and Mel's top charities for years. Both taught us so much about the spirit of giving. Our tributes to Chet and Mel in this issue celebrate our gratitude for their amazing generosity.

Your support ensures Marshfield Clinic Health System will continue enriching lives for the next 100 years. Since our founding in 1916, donors have given over \$100 million to support patient care, research and education at Marshfield Clinic. We are committed to the communities we serve and we are here to ensure you and your families have the best care possible.

As 2016 comes to a close, we celebrate you and your amazing support throughout the year. I wish you and your family a very safe, healthy and memorable holiday season.

Happy Holidays,

Teri
Teri

Support for Marshfield Clinic's patient care initiatives has grown exponentially in the last two decades. More and more individuals, businesses and organizations have chosen to support funds that are designed to assist patients with financial constraints, provide a much needed smile to children with severe medical issues, allow providers to purchase state-of-the-art equipment, and the list goes on.

Keep reading to learn more about this important part of our mission.



Everyday Heroes | Helping families heal after abuse

It was a mother's nightmare.

Returning home from work one evening, Stephanie Dischinger learned that her infant son, Alex, had been struck and shaken by a caregiver. There was bruising, and Alex was lethargic. After consulting with Marshfield Clinic doctors, her son was quickly admitted to the Pediatric Intensive Care Unit at Ascension Saint Joseph's children's hospital in Marshfield.

"Our lives crashed around us," recalled Stephanie, who works as a reimbursement auditor for the Clinic. "Dr. [Amy] Herbst felt his soft spot on his head was bulging, so she ordered a CT scan of his head. They found a brain bleed and he had to have a blood transfusion because of the bleeding on his brain. They said the injuries were caused by shaken baby syndrome."

When the medical team later found fluid was collecting in his brain and not draining properly, they determined Alex would need surgery. Fortunately, the swelling resolved naturally and surgery wasn't needed, and today Alex is symptom-free.

Many victims, of course, have much more dire outcomes. Nationwide, more than 1,500 children die from abuse annually, and 315,000 victims and their families turn to Children's Advocacy Centers for various levels of support.

Having lived through the experience, Dischinger knew she wanted to do something to express her gratitude to the care team and her great relief that her son's trauma wasn't worse.

Working with MCHS Foundation and the Marshfield Child Advocacy Center (MCAC), Dischinger created a fundraising event that tapped into something every child needs, particularly in abusive environments: Heroes.

"We thought a 5K would be a great way to bring families together and be active. And then we were talking about how these kids need superheroes and that through an event like this everybody has the option to be a hero for a child," she said.

And so, the Be a Hero 5K stepped off from Wildwood Park & Zoo on Sept. 10. Nearly 200 people walked or ran the course, raising \$5,000 to create a support group for victims and their families who come to the MCAC.

"I hope this creates an environment and encourages people to talk," said Dischinger, who is pursuing creating a permanent Be A Hero foundation. "I was embarrassed that I didn't see the signs earlier, and it's key to be open about it."

Dr. Kristen Iniguez, a pediatrician who specializes in child abuse and director of the MCAC, said the ability to bring non-offending caregivers together for support is vital for families' ongoing healing, as well as helping them stay attuned to long-term repercussions from the abuse.

"Stephanie did a wonderful job with this event," Iniguez said. "She really took it on and owned it, and that's what made it happen."

“Each time the Foundation announces the availability of patient care funds, I share it with our Rehab staff. I ask them to think about items that would allow them to deliver better care for the patients that they see. The providers are identifying equipment and educational tools that we currently do not have in our departments and justifying the improved quality of care that these items will bring. The patient care funds have truly helped the Rehab departments in purchasing important patient care equipment and tools that improve care and the patient experience.”

*Aaron Homolka
Physical Therapist and Manager of East District Rehab Services*

PRIORITIES

Krause Family Pediatric Cancer Angel Fund + Endowment

The Krause Family Pediatric Cancer Angel Fund was established to assist families of pediatric oncology patients who are experiencing financial hardships due to their child’s medical condition. \$17,000 of philanthropic support is used annually to provide gas cards, groceries, transportation, medical equipment, and prescriptions to families. \$250,000 would provide the opportunity to name an endowment for that fund, allowing for continuous annual support over a long period of time.

Hyperbaric Therapy and Wound Healing

Marshfield Clinic will soon offer the newest in wound healing treatment with the addition of a hyperbaric oxygen chamber and comprehensive wound healing center. Hyperbaric oxygen therapy supports the body’s natural wound healing process and will be a major part of the treatment plan for patients with diabetes, poor circulation, radiation injuries, and many others. The comprehensive wound healing center is estimated to cost \$13 million and philanthropic support is needed to support this project.

Stevens Point and Eau Claire Cancer Centers

Marshfield Clinic has provided oncology care to thousands of patients across the state of Wisconsin for decades. That compassionate, comprehensive care will now be delivered in the new, state-of-the-art Cancer Centers in Stevens Point and Eau Claire. Naming opportunities are available in each location beginning at \$15,000 for a treatment room, along with program support needs like a therapy garden, patient comfort items, and artwork.

Child Life

Child Life services minimize the stress and anxiety of children, adolescents and their families by enhancing the understanding of medical procedures through preparation, medical play and support. The demand for Child Life services at Marshfield Clinic is growing rapidly. \$50,000 in annual support is needed to continue the employment of our third Child Life Specialist.

As Marshfield Clinic Health System moves into its next century of enriching lives, our philanthropic needs are great. Support of any of these programs, no matter the amount, is needed. If you’d like to learn more about any of the programs you read about, please contact Marshfield Clinic Health System Foundation at 1-800-858-5220 or at giving@marshfieldclinic.org.

EXAMPLES OF PHILANTHROPIC ACCOMPLISHMENTS:

Philanthropic support to our Patient Care funds...

- eased the burden on patients and families impacted by illness and disease by providing assistance with gas cards, support resources, and comfort items.
- encouraged early literacy by providing books to children through the Reach Out and Read program.
- increased access to breast exams in rural communities through the mobile mammography programs, including creating the world’s first mobile molecular breast imaging unit.
- helped transform a cancer consult space into a comforting room with a warm, healing environment for patients and their families.

Philanthropic support of the Division of Education impacts a spectrum of learners, including patients engaged in their care, physicians and staff, and residents and fellows preparing for their vocation as healers. An investment in education leads to high quality patient outcomes, consistent and exceptional patient experiences, and interprofessional innovation.

Whether it's the patients' lives we touch today with our knowledge and quality care or the professional lives we train that will care for us tomorrow, education is, and will remain, a pillar of Marshfield Clinic Health System.



The Art+Science of Gratitude

Physician dedicates gift to future providers

Sparked by a grateful patient's extraordinary generosity, a veteran Marshfield Clinic physician is paying it forward.

Cecelia Kurtzweil of Marshfield recently walked into MCHS Foundation to give a significant, unrestricted gift in the name of Dr. John Melski, a Clinic dermatologist.

"I gave in honor of Dr. Melski because at a time when I needed to hear it, he looked me straight in the eyes and said, 'We are going to take good care of you.' And I knew he would," Kurtzweil said. "He is intelligent, empathetic and professional, but what impressed me the most was when he said, 'WE are going to take good care of you.' I felt confident that along with Dr. Melski, my entire care team at Marshfield Clinic was fighting for me. The communication, rapport and mutual respect between Dr. Melski, his medical assistants and everyone involved in my care was inspiring."

Much has been written about the physical and emotional health benefits of expressing gratitude, a lesson that both patient and doctor take to heart.

Upon learning of the gift, Dr. Melski decided to designate the funds to the dermatology residency program because of his passion for educating future providers, and his gratitude for what they, in turn, give him.

"I often say to my residents that if they want to thank me for what I've taught them, they should in turn teach me something that I don't already know. This often will require exploring the medical literature for knowledge that is novel to both of us. To be a good teacher, you must be a good explorer," said Melski, who trained at Harvard, Dartmouth and Johns Hopkins before joining Marshfield Clinic. Throughout his career he has emphasized continual learning, and was instrumental in developing the Clinic's leadership role in informatics and clinical

computing in addition to his dermatology practice.

"A physician is a teacher, first and foremost," he said. "A teacher plants seeds. As has been said with many variations, anyone can count the seeds in an apple, but no one can count the apples in a seed."

"Medical education is critical to our mission at MCHS. The intellectual curiosity brought forth by our residents and the dedication to training future surgeons enhances all of our knowledge. Philanthropic support of resident research and well-being will further enhance our programs and overall mission."

*Jessica Wernberg, M.D.
General Surgery*

PRIORITIES

Simulation Lab

The Simulation Laboratory (Sim Lab) is a valuable training resource for all healthcare professionals with results that directly translate to better patient care. Simulation allows patient care professionals to practice their reaction to emergency situations, enhance their precise technical abilities, and review difficult patient interaction situations. \$500,000 is needed annually to provide the latest simulation equipment and provide training opportunities for the growing staff of the Health System.

Resident Research Endowment

Marshfield Clinic's Resident Research program is dedicated to training gifted researchers from the earliest stages of their careers. Philanthropic support of this program elevates the training of residents, attracts and retains residents who go on to fellowships, and fosters future academic and research-oriented physicians. \$1 million in support to the Resident Research Endowment ensures the longevity of this program and a future full of talented researchers.

Family Medicine and Psychiatry Residency Program

Family Medicine is the largest practice group in the Marshfield Clinic system. Recruitment of future providers will be enhanced by introducing family medicine physicians to Marshfield Clinic through residency. Likewise, the creation of a Psychiatry residency program is anticipated to assist in drawing psychiatrists to this region to help address a critical shortage of providers. Philanthropic support will help develop and launch the family medicine and psychiatry residency programs. The estimated need for the two programs combined is \$250,000.

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EXAMPLES OF PHILANTHROPIC ACCOMPLISHMENTS:

Philanthropic support to our Education funds...

- inspired high school students and teachers at the annual Fritz Wenzel Science Conference.
- expanded training opportunities for dental students through the Advanced Education in General Dentistry program.
- assisted in training medical students in a rural setting through the Wisconsin Academy of Rural Medicine program.
- preserved historical artifacts through the Marshfield Clinic Archives.
- offered community members pediatric and advanced life support training to prepare them for emergency situations.

Research was formally established at Marshfield Clinic in 1959 to discover and communicate scientific knowledge to improve human health and well-being. To this day, Marshfield Clinic Research Foundation continues to be one of the largest medical research institutes in Wisconsin. The following spread highlights our greatest philanthropic needs in research, along with some of our greatest accomplishments as a result of donor support. We also feature a story on our Precision Medicine Initiative – an exciting research project that looks to change the way health care is delivered to each and every patient.



It's All About You: Pinpointing Future Genetics Applications

Marshfield Clinic's leadership role in genetic medicine is taking a very personal turn.

Research that previously helped map the human genome and identify hereditary diseases is moving toward even more highly specific, individualized action plans that will help patients avoid disease, not just fight it.

Genetics specialists now have the ability to screen patients for ancillary risks associated with hereditary diseases, a major step toward prevention, said Anna Cisler, MS, a Marshfield Clinic genetic counselor.

"We've gathered significant momentum with the growth of the field over the last decade," Cisler said. "As we move forward, we're able to prevent conditions from even occurring, which allows us to be proactive rather than reactive."

That's why donor support is crucial for the ongoing Precision Medicine

Research Project at Marshfield Clinic, said Dr. Murray Brilliant, director for Marshfield Clinic's Center for Human Genetics.

"Continuing this work is the right thing to do for our patients," Dr. Brilliant said. "This is the future: That based on someone's individual genetic variations, we will deliver the right drug at the right dosage and be able to recommend lifestyle changes to avoid disorders based on those genetic factors."

Dr. Brilliant can relate personally to the need for highly individualized applications of genetic research.

While a graduate student in the 1980s, he suffered serious health problems, which if left untreated would have been life threatening.

"Initially I went from one specialist to another. After spending several days in the medical library, I was able to self-diagnose a rare medical condition. My symptoms were consistent with a specific

genetic disorder, and I then went to a specialist, who confirmed the diagnosis and I had several surgeries. Today, there is a genetic test for this and breakthrough drugs that can be used in place of surgery."

That genetic research can now let patients avoid such medical odysseys on their way to diagnosis, he said.

"While genetic variations that are associated with ill health are individually rare, there are many of them, and they collectively affect many, many people. What we're trying to do here is to individualize healthcare for each person based on their individual and rare genetic variants.

"I've lived long enough to see great progress in this field and it's our goal to extend that to the general population and not just for individually rare conditions, but for common disorders like type 2 diabetes, coronary artery disease and other common conditions."

“Research has been at the heart of Marshfield Clinic’s mission and success over our first hundred years and continues to this day. Every day the Marshfield Clinic improves the lives of our patients because of discovery and new understanding. The generous donations by members of our communities make the miracle of research possible.”

Robert Haws, M.D.

*Medical Director, Clinical Research Center
Marshfield Clinic Research Foundation*

PRIORITIES

Summer Research Internship Program

Since 1974, Marshfield Clinic has hosted nearly 250 undergraduate and graduate students for a unique, 12-week research internship experience. Students work with physician or scientist mentors who assist with their project throughout the summer. This program is funded completely through philanthropic support; \$100,000 is needed annually to support 10 students.

Precision Medicine Initiative

In 2001, Marshfield Clinic launched the Personalized Medicine Research Project (PMRP) with the goal of linking 20,000 study participants’ DNAs to their electronic medical record. The newly revamped Precision Medicine Initiative (PMI) has the same basic objectives, but on a much greater scale. With a goal of recruiting 1,000,000 volunteer participants around the country, PMI would bring together a person’s genes, lifestyle, environment, and behavior to develop new ways to prevent and treat disease. \$1 million in philanthropic support is needed to move this project forward.

Health Services Research

Health services research is a field of study that examines how people get access to health care, how much that care costs, and what happens to patients as a result of this care. With \$500,000 of philanthropic support, Marshfield Clinic could begin to investigate how organizational structure, financing systems, technology and human behavior impact the delivery of health services. The outcome is a more effective and efficient system of care for both the patient and the population in general.

Postdoctoral Researcher

Postdoctoral research is essential to advancing the scholarly mission of Marshfield Clinic Research Foundation. This position would carry out research that would increase their expertise in a specialist subject, along with mentoring new scientists and developing new research methods. Post-docs are needed in several areas of study at Marshfield Clinic and cost \$75,000 annually.

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EXAMPLES OF PHILANTHROPIC ACCOMPLISHMENTS:

Philanthropic support to our Research funds has allowed Marshfield Clinic Research Foundation to...

- support the creation of the Marshfield MAPS, which led to mapping the human genome.
- serve as the first site in the U.S. to monitor the effectiveness of the flu vaccine and continue to research the impact of the flu vaccine each year.
- provide support for children and families impacted by rare diseases by developing a rare disease registry for Bardet Biedl Syndrome.
- develop resources and best practices for integrating medical and dental care through the Institute for Oral and Systemic Health.
- lead research efforts on agricultural health and safety with programs like Veterans to Farmers and Rollover Protective Structures Rebate Program through the National Farm Medicine Center.

New Additions to the Foundation

Coordinating annual giving efforts at Marshfield Clinic Health System Foundation used to be one small aspect of a single staff member's job. Today, the annual giving program is a comprehensive yearly campaign which includes employee giving efforts, grateful patient solicitations, direct mail appeals and online communication.

“The evolution of our annual appeals has taken place gradually over the last four years,” said Rikki Starich, who recently assumed the role of Manager of Annual Giving. “With this progression, we wanted to ensure our programs are meeting the strategic needs of the entire Marshfield Clinic Health System. I’m excited to see our team growing to help or efforts become even more successful.” As Manager of Annual Giving, Starich will oversee all annual philanthropic activities to benefit the Foundation. For the last four years, Starich had served as Annual Giving Officer at Marshfield Clinic.



Amanda Vandehey

A passion for helping people find joy in giving drew Amanda Vandehey to the Foundation. In her new role as Annual Giving Officer, Vandehey will focus on coordinating employee giving efforts system-wide, while creating new and meaningful ways for MCHS employees to engage with the mission of the Foundation.

Vandehey earned a bachelor of business administration degree from the University of Wisconsin – Eau Claire. Prior to joining the Foundation, she was a Children’s Miracle Network Hospitals Specialist at Gundersen Health System in La Crosse and then spent a year and a half with the Foundation of Saint Joseph’s Hospital.

In her spare time, Vandehey gives back to the community as a member of Marshfield Sunrise Rotary and enjoys spending time outdoors boating, kayaking and traveling.





Michael Strubel

Michael Strubel was looking for an opportunity to give back to the greater good, which he has found with his role as a Foundation Coordinator. Strubel will lead annual giving programs in the Eau Claire market to grow philanthropic support from employees, grateful patients, and community members.

Strubel received his bachelors of arts degree from the University of Wisconsin - Eau Claire, where he continues to serve as president of their alumni board. Prior to joining the Foundation, worked as an account executive with WEAU 13 News and directed sales and events for Visit Eau Claire, the community's convention and visitors bureau.

Strubel and his wife Tracy have three daughters. He spends much of his free time supporting the Eau Claire community, as a board member for Eau Claire Jazz, playing in various musical ensembles, participating in local theater, and serving on multiple Chamber of Commerce committees such as Leadership Eau Claire.



Rebecca Gordon

When relocating to northwestern Wisconsin from the Milwaukee area, Becky Gordon was looking to move into a career where she could get passionate about the mission of an organization. As the Foundation Coordinator tasked with advancing philanthropic efforts in the Rice Lake area, she is looking forward to working alongside fellow Foundation staff, other employees, and community members who are excited about moving MCHS forward.

Gordon graduated from Marquette University with her bachelors of business administration. She previously coordinated domestic and international tradeshow and events for Derse and was an account representative focusing on inside sales for GE Healthcare.

Gordon married her husband Matthew in October and is looking forward to getting acclimated to the Eau Claire community, where she lives, and the Rice Lake community, where she will work. She enjoys baking, along with running which allows her to eat her delicious treats.



Maree Stewart

After serving in a temporary position coordinating the 100th anniversary activities for Marshfield Clinic for the last year, Maree Stewart is excited to be moving into the newly created role of Donor Communications Coordinator. Stewart will coordinate a comprehensive communication program for the Foundation with the goal of engaging donors in new ways to strengthen their relationship with our mission.

Stewart graduated with her bachelor of arts from Loyola University Chicago and previously worked in both marketing and fundraising, first for a horse training facility and then for the Pegosa Springs Medical Center, both in Colorado.

Stewart and her husband Scott are animal lovers whose family includes two cats, one dog, and a horse.

Doege Legacy Society



Named in honor of Dr. Karl W. Doege, one of the six physicians who founded Marshfield Clinic, the Doege Legacy Society recognizes individuals who have made one of the following gifts in support of the mission of Marshfield Clinic Health System:

- A gift in a will or trust.
- A beneficiary designation on a life insurance policy, retirement account or bank account.
- A gift of real estate with the retained right to the property for the donor's lifetime.
- A charitable gift annuity.
- A charitable remainder or lead trust.

Many of the members of the Doege Legacy Society have provided ongoing support for an area of the mission during their lifetimes and decided to include a gift in their estate so that their support for that cause that is near and dear to them could continue long into the future. We are grateful for their important support.

There is a special display recognizing the members of the Doege Legacy Society in the Main Lobby of the Marshfield Clinic Marshfield Center. Members of the Doege Legacy Society may remain anonymous, with some electing to be anonymous during their lifetimes but having their names included as members once their gift is realized.

To learn more about making a gift in your estate, please contact the Marshfield Clinic Health System Foundation at 1-800-858-5220 or visit www.marshfieldclinic.org/giving/legacy.

Member Listing

Anonymous (14)
Bill* & Pat Allen
Frederick* & Bette Amacher
Suvra Banerjee
Dr. Tarit Banerjee
Thomas & Tow Berg
Paul & Carole Brahm
John M. & Hilde* Brawders
Dr. Bruce & Patty Brink
Dale & Doris* Byerly
Orville A.* & Shirley
A. Carlson
Robert W. Chase
William P. Cherek
Russell* & Ella Christian
Joyce Bohman Clauson &
Darryl Clauson
Edward* & Joyce Creske
Dr. Marshall &
Georgeanne Cusic
Dr. Richard & Wendy Dart
Michael & Chryl Dumas
Tom* & Sally Ebenreiter
Lloyd & Arnetta Eckes
Gordon & Theresa Edwards
Dr. Dean* & Lorrie Emanuel
Kathleen Rulka &
Brian Ewert
Corrine A. Formella
Joe & Nancy* Fouts
Robert* & Nancy Froehlke
Helen & Lavern* Giese
Jane M. Gray
Anne R. Greenlee, Ph.D.
Dr. Paul & Harriet
Gunderson
Dr. Raymond* &
Elaine Hansen
Deanna D. Hanson
Dr. Jerry* & Marilyn
Hardacre
John* & Susan Harrington
Dorothy & Fredrick*
Hartman
Robert O. & Margaret Q.*
Heck
Norman* & Norma
Henneman
Dr. John & JoAnn
Henningsen

Dr. William & Karen
Hocking
Walter H. Hoffman
Robert* & Ruth Johnson
Dennis & Martha* Joy
Eileen R. Keller
Mary E. Kier
Frank R.* & Betty J. Koller
Joseph* & Betty
Kremsreiter
Elmer* & Julia Kumm
DuWayne* & Donna
Kundinger
Floerine Kurtzweil
The Honorable Melvin
Laird
Dale & Patricia Leffel
Dr. Lance & Cheryl
Lubach
Terry & Mary Luepke
Carl* & Kuniko Mares
Dr. Joseph & Virginia
Mazza
Catherine A. McCarty,
Ph.D.
Dr. Kathleen J. McGinnis
Sally Meier
Dr. James Meyer
Dr. Donald & Mary Miech
John F.* & Phyllis I. Moore
Ralph & Diane Mueller
Robert & Gloria* Nate
Dr. Tom & Hilda* Nikolai
Frank L.* & Mary E.
Nikolay
Orville A. Noak
Dan O'Connell
Dr. Joseph* & Mary
Ousley
Russee J. Parvin
Wilmer A. Pautz
Dr. Donald P. & Marjorie
(Lori)* Pederson
Todd M. Penske
Dr. Dolf & Carol
Pfefferkorn
Dr. Robert & Linnea
Phillips
Mike & Karen Piel
Robert* & Rosemary Plant
Dr. Edward & Marie Plotka

Arvin & Vivian Podevels
Laura F. Prausa
Roman* & Ruth Radlinger
Ronald & Linda Rasmussen
Dr. Douglas Reding &
Janet Crossley
Bill & Pat Reigel
Clarence* &
Ellene Rendmeister
Robert & Carolyn Ritter
Dr. Daniel &
Kathryn Rushing
Bernard & Marlyce Schmick
Milton "Bob"* &
Maurine Schraufnagel
Corey & Dixie Schroeder
Ralph* & Helene Schroeder
Dale & Annette Schuh
D. David "Dewey" &
Danielle Sebold
Dr. Senen & Carmencita
Siasoco
Dr. Teresa & Myron
Silberman
Arthur E. Smith
Frances M. Smith
Jeffrey & Irene Smith
Marbeth Miller Spreyer
Dr. Michael & Mary Stevens
James A. Taylor
Thomas J.* & Karen W.
Thomsen
Dr. William & Geraldine
Toyama
Thomas & Emi Tranetzki
Dr. Susan & Peter Turney
Joan & Gene Wasserberg
Joseph* & Bernadine
Weber
Mark & Rosemarie Weber
Frederick J. "Fritz" &
Mary Ann* Wenzel
Ruth A. Wenzel
Robert* & Dorothy Weyer
Ron & Teri Wilczek
Richard H. Wolding
Steve & Adele Yorde
Robert Zastrow
J. Terry Ziegler
Karl & Cathy Zimmermann

*“What we have
done for ourselves
alone dies with us;
what we have done
for others and the
world remains and is
immortal.”*

Albert Pike

In Memorium

Anonymous (3)	James E. & Mabel J. Fossum	Paul W. Luebke	Norbert & Jennie Rudy
Theodore & Barbara Acker	George & Jane Framberger	Robert L. & Elizabeth A. Maier	Thomas J. & Viola E. Ruesch
John E. & Joyce E. Anderson	Dr. William Warren Garitano	Helen Webb Mancheski	Ivan Z. & Mary A. Ruzic
John & Elaine Arndt	James E. Garvey	Wilma J. Mann	Wilma K. Scharbius
Vernon & Clara Baltus	Arthur W. & Elsa C. Gatzke	George & Marguerite Marquardt	Helen L. Schilling
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William J. & Gloria J. Becker	Lois M. Gerber	Madeline M. Marshall	D. Dale & Mary Jane Seif
Raymond & Amella Beilke	John & Dorothy Gleason	Janet I. Martin	Ben & Josephine Smith
Francis M. Beimborn	Veronica Gnip	Dr. Robert & Lorraine "Marb" Mason	Gerald & Lela Smith
Eugene J. & Ethel A. Belter	Sophie Goratowski	Waldo L. & Esther B. McGill	Stanley & Margaret Sommers
Arlo F. "Whiz" Benzmann	Henry W. Graham	Vera R. McGown	Ara James Standiford
Donald D. & Amelia M. Bernhardt	Lawrence L. Graham	Werner C. & Dorothy Meihak	Caroline M. Steinwand
Leonard & Lillian Bethke	Mildred M. Graham	Hazel C. Meyer	Joseph & Margaret Sternweis
Ingeborg Bjornstad	Oscar G. Graham	Catherine V. Miller	Henrietta Stoltz
Vlasta V. Blaha	Mary P. Gregory	Gladys Miller	Charles & Violet Stransky
Nicholas & Lois Blatchford	Dr. George & Margaret Griese	Wilbert H. Mittelstaedt	Lester & Verna Swenson
Myron L. Bockhaus	Albert & Helen Grimm	Clarence W. Mitten, Jr.	Amelia Thiemke
Edward & Lucille Bowman	Louis & Anne Guy	Mabel E. Morneau	Donald & Josephine Tomsyck
Duane C. Braeger	Joan A. Hafermann Ing	Adeline Mozgowiec	James Toth
Victor J. Brilla	Margaret E. Hanson	Howard & Jean Murgatroyd	Ivo & Alberta Umhoefer
Helen Brinkmann	Ruth M. Harder	Helen M. Murphy	William & Mary Uthmeier
Robert & Barbara Bromberg	Cora I. Harrington	Robert E. & Patricia Schreiner Naegele	Evelyn J. Valentine
Anna H. Brunner	Geraldine E. Hartford	Charlie & Lou Neff	Helen M. Vaughn
Leonard Bruss	Julia E. Hawkins	George Nelson	Emilie H. Verch
Bernice Bucher	Sam & Laura Heath	Marti K. Nelson	Adolph & Lillian Vorba
Dennis L. Bue	James R. Heiting	Leo & Hazel Nikolai	Florence Weiner
Nellie Bukachek	Dr. Grace Hendel	Genevieve F. Otto	Clara A. Weis
Helen A. Busse	Victor Hillebrand	Joseph H. & Irma R. Parzy	Theresa Wenzel
Robert & Beverly Campbell	Arthur H. Hoffman	Arnold D. & June A. Paulson	Evelyn R. Wicker
James C. Carey	Richard E. Holmes	George Pomranke	Foster & Ruth Will
Sidney D. & Helen Carlson	Richard & Edith Holzem	Richard F. Preissner	Hazel C. Witte
Dr. Harry W. & Gladys Chronquist	Emery O. & LaVerne Johnson	Francis I. Przybylski	Jacob Wesley "Wes" Wittig
William D. & Jane M. Connor	Lester & Mayme Johnson	Fanny C. Purdy	James & Betty Woller
Elizabeth A. Crary	Catherine N. Katz	Herbert L. Rahm	Eleanor Zettler
John & Norma Cross	Robert A. & Gladys H. Keller	Glen & Marion Reader	
Dr. G. Stanley & Violet Custer	Hazel Kemp	Elizabeth A. Regan	
Paul R. & Marian S. Doege	Marie L. Kieffer	Milton H. Reinheimer	
Olive Elstrom	Karen M. Kinsey	John & Doris Rembs	
Angela M. Ernst	Arlene M. Knutson	Isla M. Risser	
Harold & Alice Esser	William & LaVerne Kohs	Janette M. Rodger	
Emma Federwitz	Reinhold A. Korth	A. Stuart & Dorothy D. Rosemurgy	
Caroline T. Felhofer	Michael J. Kowieski	Elizabeth J. Rosenstein	
Andrew & Rita Felker	Dr. Elma J. Lanterman	William L. Rottscheit	
Duane J. & Merle E. Fischer	Lawrence & Eleanor Larmon	Dr. Richard J. & Jean A. Rowe	
Eleanor Fischong	Dr. Margaret Ives Leonard		
	Russell F. Lewis, M.D.		
	Lester & Ruth Litscher		

Melissa Breen

Director, Office of Community
Engagement

Center: Marshfield

Years at Marshfield Clinic: 1

As director of Marshfield Clinic Health System's new Office of Community Engagement, Melissa L. Breen leads efforts to create partnerships that build healthier communities.

"I get the privilege of trying to figure out how to best engage in our communities," said Breen, who joined the System in May. Whether it's attending a recent Wood County board meeting to get a sense of the most pressing community needs or working with MCHS leadership on a major expansion of the Marshfield Area YMCA, Breen will coordinate the System's outreach efforts to maximize its impact in each community it serves.

"We're creating a way to partner with our communities individually, but to leverage that where we can so that good ideas can be replicated where it makes sense," she said. "As we build a new hospital in Eau Claire, for example, we step back and ask what else that community is working on and what it really needs that may be different from what people need in Marshfield or Rice Lake."

Fortunately, she's not starting from scratch. Lakeview Medical Center in Rice Lake, for example, has already been performing community health needs assessments, as required under the Affordable Care Act. And Marshfield Clinic has participated in assessments performed by St. Joseph's Hospital. The task moving forward, she says, will be to

coordinate those efforts into well-defined objectives.

"From a public health perspective as well as community partnerships, it's assessing how we can be a true partner in all the communities we serve," she said. "We live, work and play in all of these communities, so it's critical that we get this right."

As Marshfield Clinic celebrated its 100th anniversary in October, Breen and MCHS leadership announced a multi-year community wellness partnership to transform and rename the Marshfield Y to carry the MCHS name. Under the partnership, the two organizations will collaborate on a host of health and wellness initiatives in an expanded Y facility that also brings together other community service organizations, including the YouthNet program.

"This is truly a partnership of two organizations that are committed to making a difference in the total health of the community," she said. "It's about what we can do together that's stronger and better for this community than either of us can do on our own. Health care isn't about just these four walls anymore."

A Wisconsin native, Breen and her family spent the last several years in Denver as she worked for the Medical Group Management Association. Her husband, Matt, will join her in Marshfield after the couple's son, McKinley, graduates high school in the spring.





DOING GOOD



Members of the WI Army National Guard 120th Field Artillery pose for a photo before volunteering as the valets at the 2016 Auction of Champions event.



Jill Iwanski and Ashley Fredrick laugh and joke before heading out on the course at the annual Fore the Kids golf tournament.



The 2016 Milestone Birthday Celebration honorees pose together before digging into the cake and ice cream.



Dr. Narayana Murali, Marshfield Clinic executive director, poses with long-time volunteer fundraisers, Dan and Linda Neve at the 2016 Comedy Against Cancer event.



A group of Marshfield Clinic residents gather in the simulation lab with cake to celebrate the Clinic's 100th Anniversary.

WHILE LOOKING GOOD



Members of myTEAM TRIUMPH cross the finish line at the 2016 Hub City Days Duathlon.



Pat and Floyd Hamus, generous philanthropic supporters of Marshfield Clinic's mission, celebrate #100years at the Founder's Dinner.



Auction of Champions guests Filip Barsan, Dr. Ed Belongia, Dr. Murray Brilliant, and Benjamin Lee chat before dinner.



Regina Fisher prepares to sell freezer pops at the Marshfield Center to raise money for Childhood Cancer Awareness Month.



Dr. Joe Mazza enjoys the live entertainment at the Emeritus Reunion.

100 YEARS *a look forward*

The final installment of our 100th Anniversary timeline series looks towards the future and what medical care might look like 100 years from now. Marshfield Clinic Health System providers and staff weigh in with their vision.

"I think you're going to see a lot more family practice, maybe even multi-generational care."

- Brian Finnegan, Manager of the Medical Library

"Research and Education will service the needs of patient care well into the future. Marshfield Clinic Health System, as a destination for high-quality care, will have centers for research and education that are value-driven, outcomes-based and a differentiator in our region of care." - **Dr. Matthew Jansen, Director, Division of Education**

"I think that we are going to figure out how to use technology. At the moment I think technology has kind of swept us away. In the future, wearables will be able to transmit information back to our providers for more personalized patient care."

- Fritz Wenzel, Interim Director of Marshfield Clinic Research

"I think patient care will involve a lot more technology, like smartphones and apps, telemedicine, integrated care that's much more accessible by virtual electronic means. There will also be so many more options with new drugs and precision medicine. It's exciting... I'm jealous, actually!"

- Dr. Richard Dart, Emeritus Researcher at the Center for Human Genetics

"Medical education has undergone a radical evolution in the past 100 years, and in the next 50 years it will change in ways I can't even imagine!"

- Dr. Joseph Mazza, Emeritus Physician

"I think that the future of research will be directed toward individual patient care. We do a lot of work with genetics to understand how your genes respond to disease and why you get certain diseases, and we will be able to hone in on that much more on the patient level."

- **Jennifer Meece, PhD,**
Director of the Integrated Research and Development Laboratory (IRDL)

"I think the next 100 years will be a time of dramatic change. Research is going to continue to provide more individual care to treat chronic disease and cancer. Receptor-based treatment of cancer is just beginning and will take off exponentially. Patients will have better access to their records and communication with their providers through apps and computers. I think we are going to see shortages in vascular surgeons as more of that care becomes minimally invasive. We will need to figure out how to best provide those services over a broad network in the Clinic."

- **Dr. Timothy Pitchford, General Surgery and Bariatric Surgery**

"The future of education will involve simulated patient models where every trainee at all levels learns on and is graded on high fidelity simulation models like we see on TV. The future of research will involve care outcomes research (harvesting the answers from big data all the computer records are generating). Patient care will be primarily delivered by Amazon-style health care delivered at the patient's convenience to their home. Mid-level providers entering info into and assisting computer decision support systems will dominate the landscape. The physician patient relationship will be very limited, and predominantly virtual." - **Dr. Erik Stratman, Dermatology Residency Program Director**

"Patient care, education and research has always been central to Marshfield Clinic's mission and vision. In the next 100 years we will continue to be innovative in providing excellent evidence-based patient care" - **Dr. Humayun A Khan, Internal Medicine**

Kirstie Shakal @KirstieShakal Jun 8

Video chat appointments, drone-delivered medicine, seconds of recovery. Oh, the possibilities! #HealthIn2116

Allison Luetschwager @aluetschwager Jun 8

Universal #HealthIn2116

Erik Borreson @BorresonErik Jun 3

Virtual care will be the norm #HealthIn2116

Maree Stewart @mareestewart Jun 3

Personalized medicine, everyone's genome sequenced #healthin2116

Tanner Oertel @Tandog915 Jun 11

Chips in your eye so it would notify you if you had a health problem and give advice on how to deal with it #healthin2116

CALLED TO ACTION

Volunteer Fundraising for Marshfield Clinic

Golf for Research

The 18th annual Golf for Research presented by Solarus was held Tuesday, Aug. 16, at Lake Arrowhead Golf Club. This year's event began with a bang when golfer Reb Przybelski took his first swing and hit a hole-in-one, winning a prize valued at \$15,000! 124 golfers and 35 volunteers took part in memorializing loved ones and honoring all touched by cancer at this year's event. Joe Stannis was one of those honored.

Joe's fight against cancer began when he was diagnosed with Glioblastoma, a type of brain cancer, at the age of 28. After removing majority of his tumor and several rounds of radiation and chemotherapy he continues to receive care at Marshfield Clinic where doctors monitor the remaining portion of the tumor. Joe and his family expressed the importance of medical research and their gratitude for the care he received at Marshfield Clinic.

With the support of event sponsors, golfers and volunteers over \$58,000 was raised for adult and pediatric cancer research bringing the events' cumulative total to nearly \$975,000 since its inception.

Hub City Days Duathlon

150 individual runners and more than 60 relay teams raced to the finish line Saturday, July 30, at the Hub City Days Duathlon raising nearly \$19,000. Competitors varied from age 6 to 77 and traveled from all over the state and country to compete. This year, 12 individuals from myTEAM TRIUMPH participated. MyTEAM TRIUMPH joins individuals with disabilities with athletes who help them through the race, guaranteeing their shining moment as they cross the finish line.

In addition to Saturday's events, the Kids Duathlon took place on Friday, July 29 in which 75 excited and energetic kids competed.

"We're incredibly thankful for our presenting sponsor, Harmony Ho Registered Holsteins and the Bredl family, along with the Kids Duathlon sponsor Security Overhead Door," said Anna Selk, special events coordinator. "This event wouldn't be possible without support from sponsors, participants, volunteers or The Sports Den."

Proceeds from this event continue to support Youth Net, an afterschool program in Marshfield through Marshfield Clinic's Center for Community Outreach, to provide programs for at-risk kids ages 8-18.





Fore a Cure

More than 170 golfers teed off "Fore A Cure" at Wausau Country Club on Monday, Aug. 29, raising over \$150,000. The golf outing is a very personal event for the Fonti family. Bill Fonti, president of Furniture & ApplianceMart, along with his siblings, Joe, Laurie and Vince, Jr., created Fore a Cure with the goal of making services available to individuals who otherwise wouldn't be able to afford them. The Fonti siblings' grandmother, Catherine Fonti, beat breast cancer twice and event proceeds benefit a fund in her memory, the Catherine Fonti Angel Fund, along with mobile mammography units and juvenile diabetes needs.

The Catherine Fonti Angel Fund provides nearly 100 women with mammograms each year and the Mobile Mammography Unit screens around 3,500 women a year. Additional funding for juvenile diabetes care programs was inspired by Vince Fonti III, who was diagnosed with diabetes when he was 8 years old.

Thanks to the Fonti family, employees of Furniture & ApplianceMart and supporters of Fore a Cure, women throughout Wisconsin are provided with accessible and affordable mammograms.



Book Sale for Peds

Kayla Ackerman, an Usborne Book Consultant, held a fundraiser where she earned enough money to order over 100 Usborne books for the area pediatrics departments and programs like Reach Out and Read. These books were then given to smaller clinic sites to help encourage and promote reading to pediatric patients and their families.

DVDs for Pediatric Oncology Patients

Luke Stolarczyk was diagnosed with acute lymphoblastic leukemia on April 22nd, 2013. After 3 long years, Luke's treatment ended on July 22nd, 2016. His parents wanted to celebrate his end of treatment and use that time to thank all of their family and friends who supported them along the way. They held an open house in Luke's honor at the Merrill church where his dad is the pastor. Instead of gifts, they asked that DVD movies, in honor of Luke, be donated to Treyden's Cabin.

The Stolarczyk family knows firsthand that treatment days can be long, and having a movie for the kids to watch is a welcomed break and distraction. Thanks to this special family, there are now 42 new DVD movies and 3 box sets to be enjoyed by pediatric oncology families for years to come.



Block Out Cancer

The Auburndale High School Girls Volleyball team hosted a "Block Out Cancer" Night on September 6th during a home Varsity match against Wausau Newman. The team worked hard on selling pink and black t-shirts honoring the event, and held 50/50 raffles at the home football games to raise money. That night the team proudly presented the Marshfield Clinic with a check for \$1518.00 for Breast Cancer Research. The team is already talking about how they can raise even more for the cause next year!



The Gift of a Smile

Addison Ruskin is just like any other nine year old girl. One day last winter, she decided that she wanted to do something that would simply make children who are sick, smile. So with her loom, she made dozens of rubber band and cloth bracelets and set up a day to bring them to Treyden's Cabin to give to the kids who are being treated there. Addison had hoped that she could have a chance to give the bracelets out in person, but due to patient confidentiality that is often not possible. But as fate would have it, on the day she came to bring them to the Clinic, there was one special little girl who wanted to meet her. That day, the gift of a smile was given to both of them.



Cancer Chemo Sacks

Stacie Lecker is an elementary teacher and also a Thirty-One Consultant. Even with all that and also chasing after her two kids, she wanted to help local cancer patients. So through Facebook, she reached out to her customers and friends asking for a \$20 donation, with which she would purchase a Thirty-One cinch sac and fill it with goodies, popular comfort items, and a special note of encouragement for adults who have been newly diagnosed with cancer.

With the donors' help, Stacey was able to make 40 new patient comfort bags for the Marshfield Adult Oncology Department. These bags are all filled with items like hard candies, lotion, Kleenex, hand sanitizer, puzzle books and notes, all that will help patients as they start down their road of treatments, and the bag will be easy for them to carry all the items they need as they come to and from the clinic.



Black Out Cancer

The 2nd annual “Black out Cancer” event was held Friday night, September 30, at Beell Football Stadium, home of the Marshfield Tigers. Marshfield High School teamed up with opponent SPASH (Stevens Point Area Senior High) in an effort to get all fans wearing black to “black out cancer”. Marshfield Tiger’s defensive football coach and cancer survivor, Len Luedtke, Jr., addressed the crowd prior to the game and encouraged all in attendance to make a difference in whatever way they can. Through sponsorships and t-shirt sales the event raised over \$10,000 for various cancer causes. \$1,000 was donated to Marshfield Clinic cancer research.



I’m Tougher Than Cancer

Each year, the Greenwood Volleyball team wears pink to draw attention to breast cancer awareness. After watching last year’s football team raise money for the Will Maki Fund, they decided that they too could make a difference. The girls from both Greenwood and Owen-Withee teams worked together to raise awareness and money for cancer research. At the end of the night, both teams were able to present a check to Marshfield Clinic for \$1363. Money was raised through t-shirts sales, raffles, and all the admission fees from the night.

Jana Schmitz, Greenwood Volleyball parent and event organizer, said, “We wanted to give the money to Marshfield Clinic because we know that it is a top-notch medical center. Our hope is with money raised and the research they do, one day we will find a cure for cancer.”



Homecoming Change War

Columbus Catholic High School celebrated their Homecoming week September 26-October 1.

This year, as part of the week’s festivities, each class selected a cause to support and raised money by having a change war. Two of the classes choose funds that help patients right here at Marshfield Clinic.

The senior group, the class of 2017, selected childhood cancer as their cause and raised \$57.06 for the Marshfield Clinic Pediatric Patient Care Fund. The junior group, the class of 2018, selected Breast Cancer as their cause and raised \$166.49 to contribute to the Marshfield Clinic Breast Cancer Patient Care Fund.

CELEBRATING



In a night fit for celebrating champions, Auction of Champions presented by The Boldt Company and August Winter & Sons, raised \$207,000 for the National Farm Medicine Center. On September 15th, nearly 300 guests and volunteers gathered at RiverEdge Golf Course to enjoy an evening at the county fair complete with midway games, market animals, fair food appetizers and our very own Blue Ribbon Belle. The Wisconsin Milk Marketing Board came out once again to set up an exquisite cheese display for all to enjoy and our friends from the WI Army National Guard 120th Field Artillery provided valet parking service.



The Fund-a-Need portion of the live auction was focused on the origins of Auction of Champions - the support of youth agricultural projects in our rural communities. \$31,300 was raised during Fund-A-Need to honor Dr. Dean Emanuel's legacy and continue that important legacy of research designed to keep farmers healthy, happy, and whole. Since 1958, the Marshfield Clinic cardiologist and world-renowned researcher sought to cure ailments that afflicted farmers in Wisconsin's rural communities. His work on Farmer's Lung continues to be cited.

Interim Director of Research Fritz Wenzel was a longtime collaborator on Dr. Emanuel's research. "We crawled through silos, haylofts and paper mills together as we studied lung diseases and through it all, Dr. Emanuel's focus was on patients," Wenzel

CHAMPIONS

said. "He always said, 'We're doing this to make discoveries that will help patients. We have to make sure farmers can continue farming.'"

The Dr. Dean Emanuel Endowment was established in 1999 in recognition of his contributions to research, and to the establishment of the National Farm Medicine Center.

Energy in the room was incredibly high as attendees and bidders enthusiastically raised their paddles to bid on meat packages purchased at local 4-H market animal sales, trips, sports memorabilia and more. "We cannot make this event happen without their time, creativity and giving spirit of our 40 person committee. Whether they donated auction items, helped decorate, sponsored, sold raffle tickets, bid on items or parked cars, they all played an important role in the success of this event," said Tiffany Halan, Manager of Operations and Special Events. The committee was led this year by 2016 Auction Chairman, Brad Guse, BMO Harris Bank.

The evening of celebrating champions ended with an exciting grand finale, sponsored by Power Pac, in which one of our live auction bidders won a 2016 Polaris Ranger.

Since 1982, Auction of Champions has raised nearly \$3.5 million to support farm safety efforts.



Enriching Lives for Generations

Reflections on Legacy Week

From: Special Events Coordinator, Maree Stewart

This summer, while in the throes of preparing for our 100th anniversary events, I heard a quote that stuck with me and truly hit home as we shared our past, present, and future during Legacy Week: “If you want to go quickly, go alone; if you want to go far, go together.”

Our six founding physicians, Drs. K.W. Doege, William Hipke, Victor Mason, Walter G. Sexton, H.H. Milbee and Roy P. Potter, formed a group practice in 1916 in rural Marshfield, Wisconsin, focusing on patient care, research, and education. They were committed to going far, together, and their dedication is what has brought Marshfield Clinic Health System to this milestone 100 years later.

Marshfield Clinic’s 100th anniversary celebration is centered on enriching lives, and this is the message Marshfield Clinic Health System Foundation shared with founding families, donors, and the community during Legacy Week. Through presentations, tours, exhibits, and special events, we showed that our founders’ mission is still very much alive and fuels the legacy we will leave for the next generation. So many of us enrich lives: the physician who chose to spend his career at Marshfield Clinic, an employee dedicated to our system of care, a member of the community moved by our commitment to their home and family, and even a small child whose courage inspired others to give. These were the faces of Legacy Week, and they are the faces of Marshfield Clinic as we look forward to the future.

Legacy Week was packed with many presentations and special events. Video recaps are available from each day of the celebration on www.marshfieldclinic.org/giving/legacyweek. Here are a few highlights:

Monday, October 10:

Monday saw the kickoff of Legacy Week and the beginning of our 100 Days of Thanks campaign. To show our appreciation for everyone who has helped us help our patients, MCHS Foundation is celebrating a 100 Days of Thanks starting October 10 and running through January 18, 2017. We look forward to celebrating you during our 100 Days of Thanks!

Tuesday, October 11:

On Tuesday evening, we were proud to host the Gwen D. Sebold Fellowship for Outstanding Research event in Froehle Auditorium. The Fellowship honors D. David “Dewey” Sebold’s late sister, Gwen, a former Marshfield Clinic stenographer. This year’s Sebold Fellowship honoree was Jennifer Meece, Ph.D., Director of the Integrated Research and Development Laboratory. Because the event was held during Legacy Week, we also hosted a reunion of past recipients. The talent and commitment to research in the room was inspiring.



Wednesday, October 12: Thursday, October 13:

Wednesday highlighted the importance of education at Marshfield Clinic through presentations and speakers in Froehle Auditorium. Our invited speaker, Dr. Robert Golden, Dean of University of Wisconsin-Madison's School of Medicine and Public Health, stressed the importance of quality education to train the next generation of health care providers. Drs. Joseph Mazza, Edna DeVries, Erik Stratman, Susan Turney, and James Conterato also shared their personal experiences with education at Marshfield Clinic, and why our heart and commitment to education truly sets Marshfield Clinic apart.

Our emeriti enjoyed a special reunion at Hotel Marshfield on Wednesday evening, where they were able to reminisce about their history at Marshfield Clinic and look forward to the future. Dr. William Hocking and Dr. Susan Turney, MCHS Chief Executive Officer, shared messages of gratitude and inspiration with attendees, and Dan Ramsey gave a comprehensive update on the Marshfield Clinic Health System strategic plan.



Not only was Thursday our Legacy Week History Day, but October 13 was also officially declared Marshfield Clinic Day in Marshfield and in the State of Wisconsin! On Thursday, Dr. Turney set the stage by talking about the history of Marshfield Clinic in Wisconsin and the economic, social, and health care impact of our organization in our communities. Additional presenters spoke on the history of neurology, cardiology, laboratory, support departments, and family health centers at Marshfield Clinic. Professor Shauna Devine of Western University in Ontario, Canada, gave a riveting talk on the Civil War and American Medicine. Marshfield Mayor Chris Meyer even presented the proclamation for Marshfield Clinic Day in Marshfield to Dr. Narayana Murali. The Simulation Lab also hosted an open house highlighting new tools and technologies to train health care providers.

Thursday evening, we culminated our 100 year celebration with the Founders' Dinner at Hotel Marshfield. Founding family members, donors, community and business leaders, board members, and other staff joined us as we honored the past, celebrated the present, and looked forward to the future. Thomas Mason, descendant of Dr. Victor Mason, gave an engaging talk on the legacy of our founders; Julie Brussow shared how Security Health Plan and other Marshfield Clinic Health System entities are working to provide care to more people; Dr. Narayana Murali provided an update on Marshfield Clinic's strategic initiatives; and Dr. Susan Turney inspired us all to leave our legacy for the

next generation. Representative Bob Kulp also presented the Marshfield Clinic Day in Wisconsin proclamation and said a few words on Marshfield Clinic's important history in our state.

The highlight of the evening, however, was David, Rebecca, William, and Benjamin Krause starting off the Founders' Dinner by telling their story of cancer treatment at Marshfield Clinic. Dave and Becky shared the story of their son's cancer diagnosis, treatment, and healing. As they spoke, members of their care team joined them on stage until twelve people stood behind them. The Krause family showed how physicians, staff, community members, and donors all come together to enrich lives.



Friday, October 14:

The final day of Legacy Week focused on research as an integral part of Marshfield Clinic's legacy and mission as we go forward. Fritz Wenzel, interim director of Marshfield Clinic Research, began the day by talking about the history of research at Marshfield Clinic. Dr. Lee Gravatt Wilke, Director of the University of Wisconsin Breast Center, presented on the importance of precision medicine in breast cancer research and Marshfield Clinic's involvement in the project. Two speaker panels, consisting of research center directors Murray Brilliant, Ph.D., Jennifer Meece, Ph.D., Jeff VanWormer, Ph.D., Barbara Lee, Ph.D., Amit Acharya, Ph.D., Robert Haws, Ph.D., Peggy Peissig, Ph.D., and Steve Ziemba, Ph.D., discussed their research projects and the importance of their centers to enhancing patient care. Dr. Narayana Murali closed out the day by sharing an update on the future of Research at Marshfield Clinic.

Throughout the day, booths were set up in Erdman Lobby highlighting the research centers and their groundbreaking work, including the Center for Human Genetics, the Integrated Research and Development Laboratory, the Center for Clinical Epidemiology and Population Health, the Institute for Oral and Systemic Health, the Clinical Research Center, the Biomedical and Informatics Center, and the Clinical Research Center.

Over and over during Legacy Week, I heard presenters, staff members, and event attendees say that what sets Marshfield Clinic apart is heart. Our founders chose to build their practice in the heartland of Wisconsin and the Midwest. A century later, we remain committed to serving Northern and Central Wisconsin communities and the generations of families who call this special place home. At Marshfield Clinic, enriching lives is not just our mission; it's not just what we do; it's who we are.

We share our sincerest gratitude to everyone who was a part of our Legacy Week events; not just those who attended, but all who have continued to support our patient care, research, and education initiatives. Though Legacy Week has come to an end, our legacy is just beginning. Join us as we continue to enrich lives, together, for the next generation.



Memorial & Honor Gifts

Every day, friends of Marshfield Clinic Health System remember and honor relatives and others by making contributions that support the mission of high-quality health care, research and education.

Gifts received February 2016 to May 2016

In Memory of

Edward Adamus
 Elizabeth "Bette" Adler
 Robert T. Ahles
 William "Bill" Allen
 Julie Allmann
 Leona Anderson
 Joe & Donna Arbelovsky
 Steven Arendt
 Arvind
 Beverly Aschenbrenner
 Darlene Baldwin
 Dale E. Bartkowiak
 Jacqueline M. Barum
 Joseph Benavides
 Michael Biadasz
 Joy Bigelow
 Bruce Bigford
 Vlasta Valenta Blaha
 Debra L. Blair
 Sarah Blanchard
 Beryl Block
 Jackson "Jack" Blom
 Roland Bodenburg
 Marvin Bohman
 William Boulieu
 John J. Braun
 Regina Brockman
 H.J. Broderick Family
 Maxine Bruenning
 Dr. Raymond Burrill
 Edwin Buskavitz
 Delhart "Del" Buss
 Jim & Nancy Carland
 Craig & Cathy Caul
 Jeremy Chaffin
 Jane Helen Chamberlain
 Pamela S. Charrette
 Max & Marge Christensen
 Louis Christopher
 Jeffrey M. "Jeff" Chrusciel

Dorothy A. Cournoyer
 Anna L. Cox
 William Cray
 E. LaVern "Vern" Dahlby
 Donna E. David
 Sylvia & Daniel David
 Bill Dawson
 Margaret A. Decker
 June Marie Derby
 Mary Beth Dickinson
 Peter & Mary Dolak
 Rachel Dumke
 Rosemary Durch
 Margaret A. Eggebrecht
 Donald Eilers
 Dr. Dean A. Emanuel
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 Juan Espinal
 Baby Esselman
 Samuel Emil Esselman
 Raymond Fetter
 Dale Louis Fischer
 George Fischer
 Timmy French
 Nancy Frisque
 The Honorable Robert
 Froehlke
 Edwin P. Garski
 James Garvey
 James & Marjorie Gentry
 Debra Giere Leslie
 Francis Gilbertson
 Thomas Gisvold
 Kathryn Goers
 Eugene G. Gohl
 Romelle Grassel
 Mitchell Graves
 Elmer Grosskopf
 Kasey Guldan
 Margaret M. Gunderson
 Sara M. Gust

Michael Hackman
 Linda L. Haefner
 Helen E. Haessly
 Julie E. "Juliet" Halley
 Eric Hamm
 Vernon K. Hammond
 Casey Hanke
 Amy J. Hanson
 Melissa Noelle Hanson
 Todd A. Hanson
 Dr. Jerry M. Hardacre
 Jimmy Hartness
 Ruby Heckel
 Arnold W. Heiman
 Henry "Tony" Helgeson
 Robert C. "Bob" Heppner
 Jane M. Herr
 Robert "Bob" Herzog
 Douglas "Dougie" Hiebl (Til-
 lisch)
 Mary K. Hielke
 James "Jim" E. Hinker
 Gerald "Tiny" Hoepner
 Barbara A. Hoerter
 Wayne Holnbach
 Kenneth Holoubek
 Donna (Sladich) Hurt
 Tom Hurt
 Lloyd Hutchinson
 Vera Hutchinson
 Thomas R. Jackson
 Richard Jehn
 Goldie M. Johnson
 Gordon A. Johnson
 Shirley E. Johnston
 Cheryl Kaiser
 Patricia Kane
 Chris Kausch
 Raymond C. Kelly
 Robert C. Kelly
 Clyde Kiddoo
 Forrest Kimmons
 Myron King
 Todd Kling
 Katherine M. Klingsporn
 Frances Knutson
 Mary Ann Koehler
 Jayne Kolbeck
 Linda Konkol
 Chester L. Krause
 Jerry Krommenacker
 Andrew J. "Andy" Kuehnhold
 Charles A. Kurth
 Delores E. (LaBarge) Miller
 Everett Lambrecht
 Jeanette A. Lang
 Richard Lappe
 Rose Lauer
 Alden "Al" Lawrence
 Debra Jean (Giere) Leslie
 Mary L. Lindow
 Adam Luedtke
 Concetta Maki
 Rudy Malek
 Dale Malotke
 Christine Mannigel Brickheimer
 Helen Marinich
 Jacob & Mary Marinich
 Ila Markus
 Lorraine A. Marzofka
 Alice May
 Claire R. McDonald
 Albert "Al" McGovern
 Dr. Michael P. Mehr
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 Paul Miller
 Steve J. Miller
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 James Mueller
 Margaret A. Mueller
 Christine Grace Mullen
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 Leonard & Marion Novicki
 Donald Nyusti
 Beverly O'Donnell
 Mary Oberweis
 Dr. Thomas Gary Olsen
 Haakon Olson
 Dr. Joseph L. Ousley
 Sandra Paulsen
 Margaret Peissig
 Chester Pernsteiner
 Marvin Peterson
 Karen Phillippi
 Marla Phillips
 Joseph & Agatha Plucinski
 Rudolph Polenz
 John J. Pritzl
 Jodi L. Prock

Arnoldo Simon Procupez
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Integrative Medicine

Treating the whole patient

Donor-supported programs designed to bring evidence-based wellness techniques to patients are, quite literally, a natural fit for the Marshfield Clinic Health System.

Since its inception a century ago, Marshfield Clinic has been a pioneer in bringing multi-disciplined primary and specialty care under a single umbrella. As the System moves into a second century, that concept is growing to include comprehensive wellness services designed to treat the whole patient, not just the disease.

Integrative medicine, as the concept is called, combines traditional disease management with behavioral techniques, mindfulness, sleep medicine, yoga and breathing exercises, nutrition and stress management, among other disciplines.

Embedding these services in the Department of Oncology, for example, creates an coordinated approach to evidence-based services, said Mindy Gribble, RN, Wings Survivorship Program Coordinator in the Marshfield Center Oncology/Hematology Department.

“In addition to creating décor that is more calming and restful for patients, we’ve also tried to make available some techniques that are proven to reduce patients’ stress response,” she said. “If we can help people feel more relaxed during a really scary time, then they can communicate better with us, sleep at night and get through their treatment and beyond.”

Other practice areas, including pediatrics and bariatric surgery, are using interdisciplinary teams to integrate behavioral health into everyday primary and specialty care settings, said Joseph Chojnacki, PhD, a clinical psychologist. In Sleep Medicine, medical providers are helping patients gain access to cognitive and behavioral interventions through collaboration with psychologists.

“Circadian rhythms are programmed into our genetic code, so there is almost no physical system in the body that isn’t affected by sleep,” Chojnacki said. Holistic care can help patients learn new skills to improve this, and other critical aspects of general wellbeing.

The Edward J. Okray Foundation has provided generous support for these forward-looking care techniques, making possible community workshops and classes that help people deal with stress and gain access to integrative medicine. Because it is still an emerging field, however, ongoing donor support is critical to its future growth, said Teri Wilczek, MCHS Foundation’s Chief Philanthropy Officer.

“These techniques hold significant promise for lowering the cost of care and improving patients’ lives,” Wilczek said. “It’s a message that resonates deeply with donors who believe the future of medicine lies in keeping people well, not just in treating their symptoms.”

Look to the Future: Reflections of a Second-Year Resident

Analise Hanneman, M.D. | Internal Medicine-Pediatrics



A typical day in the life of a resident doctor? There isn't one.

My schedule is always in flux. For one month, the work week is 80 hours, while the next month, only 40 to 50 hours a week. Those long, 80-hour weeks are spent in the hospital, caring for sick patients on the hospital ward and in the intensive care unit. During that time we take on many roles: doctor, learner, teacher, counselor, resuscitator, bearer of bad news.

Juggling those roles is exhausting, but there are rewarding moments. A meaningful discussion or sharing a laugh with a patient can melt away the tension of an exhausting day.

On clinic days, when we are working in an outpatient Internal Medicine-Pediatrics setting, we have more structure and predictability. We also have a chance to use different skills with patients of all ages, and it's refreshing to see both children and adults. In children, a lot of the focus is on prevention: brushing teeth, bike helmet safety and such. Treating adults and the elderly tends to be more problem-focused, where you are called upon to address several health concerns at once. Both are rewarding, and they create workdays that never feel repetitive.

On a recent day I saw both a newborn with nervous parents who had so many questions, and a patient in their eighties on a follow-up visit for high blood pressure and diabetes. Between clinic visits, I called patients to check on them, to share test results and to answer questions. At noon my resident colleagues and I attended a lecture. Occasionally on these days, we also meet with faculty and work on quality improvement projects to enhance patient care and outcomes.

Looking back, I can't really pinpoint the exact moment when I decided I wanted to become a doctor. I don't have any family members who are physicians, but my mom teaches biology at Columbus High School in Marshfield and I always loved science. While in high school at Columbus I shadowed some physicians and grew to love primary care because of the relationships and trust that are built with patients in that setting.

The biggest reward of this job is the appreciation I've received from patients and their families. I also love hearing their stories, particularly the older patients who tell me about their lives, growing up and working hard on their farms. I grew up in Stratford before attending UW-Madison for undergraduate and medical school, so being here feels like coming home.

Celebrating Legacies

The Legacy of Chet Krause



Chet Krause, who passed away in June, was a Clinic friend, advisor and dedicated philanthropist.

Chet was the founder of Krause Publications in Iola, Wisconsin, and he served on Marshfield Clinic's National Advisory Council. He was instrumental in the campaigns to build the Laird Center for Medical Research.

Chet was the fourth recipient of the Heritage Award presented by the Marshfield Clinic Heritage Foundation. He was also the first recipient of the Spirit of Giving Legacy of Philanthropy award.

Teri Wilczek, Chief Philanthropy Officer at Marshfield Clinic Health System Foundation, described Chet as a kind, caring supporter and dear friend. "I will always remember his advice on philanthropy, which he loved to share: 'Give until it feels good.' Thank you Chet for all the "feel good" impact you've had at Marshfield Clinic, in your community and beyond. You will be missed dearly."

In Memorium

The Honorable Melvin Laird



A great man and true philanthropist, Marshfield, Wisconsin native The Honorable Melvin Laird, passed away at the age of 94 in November. Mr. Laird was a champion for health care in Wisconsin and the U.S., and his work helped shape medical research today. He was instrumental in helping secure many research grants from both the federal government and private sector, was a member of Marshfield Clinic's National Advisory Council, and in 1997, the Laird Center for Medical Research was dedicated in his name.

Dr. Susan Turney, Chief Executive Officer at Marshfield Clinic Health System, shared her thoughts on Mr. Laird's legacy: "Mr. Laird

understood that while good health care is vital, medical research is needed to give physicians the latest data, technology and information to provide the greatest patient care possible. He was a leader who represented Wisconsin and his country with vigor and strength. We are thankful for his decades of selfless service."

Teri Wilczek, Chief Philanthropy Officer at the MCHS Foundation, said, "Melvin Laird was a man of great conviction and heart. His passion for research and his love of the Clinic and the Marshfield community remained strong until his last day. Mr. Laird's legacy will continue long into the future, thanks to his extraordinary philanthropic support."

New information on designating gifts in support of Marshfield Clinic Health System

Marshfield Clinic has been the grateful recipient of many gifts provided in support of its patient care, education and research mission. With the creation of the Marshfield Clinic Health System Foundation, the manner in which gifts are received by Marshfield Clinic Health System is changing.

Marshfield Clinic Health System Foundation will be the recipient of all gifts made in support of entities within the Marshfield Clinic Health System. After receipt by Marshfield Clinic Health System Foundation, 100% of the gifted amount will be used as designated by the donor. Gifts without a specific designation will be used to further priority needs of Marshfield Clinic Health System.

Please refer to the following guide for additional information on specific types of support:

Current gifts of cash, checks and credit card, including gifts from Individual Retirement Accounts, should be directed to Marshfield Clinic Health System Foundation.

Stock gifts are received through a brokerage account held by Marshfield Clinic Health System Foundation. Please contact the Foundation for stock transfer instructions or visit www.marshfieldclinic.org/giving/gifts-of-stock.

Gifts of real estate need to be evaluated before they can be received by Marshfield Clinic Health System Foundation. Please contact the Foundation to discuss potential real estate gifts.

Gifts in a will or trust should be designated to Marshfield Clinic Health System Foundation, with further direction as to the use of the gifted funds. Please contact the Foundation for sample language to include in your will or trust.

Gifts by beneficiary designation from life insurance, retirement accounts, bank accounts, or other funds should also be designated to Marshfield Clinic Health System Foundation. As with other gift types, the use of the funds can be further designated.

If you have already included a gift in your will or trust, or by beneficiary designation, in support of Marshfield Clinic, Marshfield Clinic Research Foundation, Lakeview Medical Center, Family Health Center, or otherwise in support of an entity of Marshfield Clinic Health System, please contact the Foundation to determine if any additional documentation is needed to clarify your intentions and to guarantee a smooth transfer to Marshfield Clinic Health System Foundation.



For more information about gifts from IRAs or to learn more about naming Marshfield Clinic Health System Foundation as a beneficiary of your IRA, please contact:

Matt Schneider, CFRE Gift Officer
715-858-4427
schneider.matt@marshfieldclinic.org



Over the last 100 years, over 37,000 donors have given nearly \$100 million to support patient care, research, and education at Marshfield Clinic. The newly created Marshfield Clinic Health System Foundation will continue the Marshfield Clinic legacy of support.

