

BenchMarks

A publication of Marshfield Clinic Health System Foundation

Winter 2017



**Caring for
your community**

Deepening ties in
the Valley



Marshfield Clinic[®]
HEALTH SYSTEM
FOUNDATION



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BenchMarks - Winter 2017

Foundation

Chief Philanthropy Officer

Teri Wilczek

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Brooke Wolff, manager

Matt Faber

Bobbie Kolehouse

Jill Kurszewski

Meredith Nelson

Karen Piel

Michael Strubel

Annual Giving

Rikki Starich, manager

Becky Gordon

Maree Stewart

Dan Wieland

Operations & Special Events

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Angie Guralski

Taylor Hoffman

Mary Beth Knoeck

Amanda Lancour

Anna Selk

Sandy Thoma

Gidget Tobin

Steph Williams

Volunteer Services

Keresa Kilty, manager

Melissa Darr

Production & Graphics

Editorial Staff

Janet Stewart

Maree Stewart

Designer

Erik Borreson

Photographer

Mac Bailey

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Marshfield Clinic Health System Foundation

1000 North Oak Avenue, 1R1

Marshfield, WI 54449-5790

Or call 715-387-9249 or 1-800-858-5220

or visit marshfieldclinic.org/giving.

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Cover photo: *Dick & Jean Leinenkugel*

A message from:

Teri M. Wilczek, M.S., CFRE
Chief Philanthropy Officer

I remember every detail of the moment. I was walking into a restaurant to meet a woman named Luanne for the first time.



I wasn't sure what to expect. I knew she was a very grateful patient; I knew she admired Dr. Jessica Wernberg. But what I didn't know was how eager she was to make a difference for others. As you read Luanne's remarkable story, you'll hear about how she is helping us achieve our mission to enrich lives with her generous gift to our Eau Claire Cancer Center.

For Luanne and so many others in this issue, giving back is not just a way to say thank you; it's an opportunity to put our passions to work and inspire others to do the same.

This past year, Marshfield Clinic Health System experienced some amazing milestones, including building new cancer centers, acquiring the Marshfield hospital, and becoming a Children's Miracle Network Hospitals partner. Yet none of this would have been possible without the commitment and vision of you, our remarkable supporters.

In this issue, you'll hear from Dick and Jean Leinenkugel, champions of the Chippewa Valley, who serve their community, their business, and our System of care in all that they do. You'll also read about Allean Frankland, who has volunteered her time and her giving spirit to the Marshfield hospital since 1990.

When you hear about individuals like Pat and Floyd Hamus, who designed a new play area in the Marshfield Ambulatory Surgery Center; or Mark and Kate Bugher, whose estate gift to MCHS will ensure health care for generations to come—you'll understand why we are dedicated to enriching lives each day.

Looking back at 2017, it's not the new buildings or partnerships that I'll remember most. It's the people. People like those you'll see in this issue... people like you, who are at the heart of what we do and why we do it here at MCHS.

As 2017 comes to a close, we are grateful for you and how your generosity has helped us enrich the lives of our patients and communities.

Wishing you and your families a healthy and happy holiday season.

In gratitude,

Teri

Teri



Deepening Ties in the Valley

Dick and Jean Leinenkugel

More than 125,000 people visit the Jacob Leinenkugel Brewing Co. in Chippewa Falls each year, making it the area's No. 1 tourist destination.

The iconic brand has left an indelible mark on western Wisconsin, and its long relationship with Marshfield Clinic Health System is deepening as well.

Dick Leinenkugel, the company's eighth president, recently joined the MCHS Board of Directors. He and his wife, Jean, are also MCHS donors and have helped host recent donor events in support of the Marshfield Clinic Cancer Center - Eau Claire and the planned Eau Claire Medical Center.

"Dick has been a fabulous board member as we rebrand our services in the area," said Teri Wilczek, chief philanthropy officer, MCHS Foundation. "In September

2017, we completed three nights of hard-hat tours for prospective donors and friends to view our progress and having Dick and Jean serve on the host team was so important to that effort. They reached out to colleagues and friends to invite them and that was extremely helpful."

As a result of those evenings, several donor commitments were made quickly and more are expected soon, Wilczek said.

"We are continuing to engage individuals who may be interested in naming opportunities," for the facilities, she said. "There is a healing garden planned at the cancer center that will be completely dependent on donor funding, and there are still some wonderful opportunities to make a substantial difference in how these facilities look and operate."

Having the Leinenkugels' support and engagement as MCHS expands has been invaluable, particularly because they believe so personally in the organization's core mission to deliver world-class care at an affordable price.

"Marshfield Clinic is embarking on something critical to our community," Dick said. "You have to have the physicians, the nurses and the specialists providing tremendous quality of care in an integrated, coordinated fashion. And then the other important element is the insurance plan. Bringing those all together will make for a very competitive health care system that will lower costs for patients."

The couple's involvement is particularly meaningful to Jean, who spent her career as a nurse and who graduated from nursing



school at St. Joseph's Hospital, now Marshfield Medical Center, in Marshfield. She, along with Dick, feel strongly about helping to lower care costs throughout the service areas where MCHS operates.

"It's hard for the general public to engage in health care because often people feel insurance will cover a bill and so they don't need to pay much attention," she said. "I scrutinize every bill and these rising costs are a huge concern."

Making inroads in the Valley won't be easy, but Dick believes the right pieces are in place for success.

"Drs. Turney and Murali and the rest of the MCHS leadership team are tremendous, and I always look at the people first in evaluating a business opportunity," he said. "The backbone of any organization is the leadership and the strategy

that's being put in place, so I was truly honored to be asked to join this board.

"Beyond that, Marshfield has exceptional people on the front lines, down to the receptionist who checks patients in, which Jean and I have seen first-hand. This community has a lot of ties to other health organizations, so it will be a challenge to expand here, but the fact that we are expanding our presence, not starting from scratch, will help."

Growing up, Dick recalled his father always talking about the Chippewa Valley being blessed in its health care options.

"It's only going to get better with the strategies we're embarking on," he said. ■

Join us in Caring for the Chippewa Valley:

To support Eau Claire Medical Center, contact:

Meredith Nelson

Gift officer, MCHS Foundation
nelson.meredith@marshfieldclinic.org
715-858-4535

To support Marshfield Clinic Cancer Center - Eau Claire, contact:

Michael Strubel

Gift officer, MCHS Foundation
strubel.michael@marshfieldclinic.org
715-858-4424



Healing Journey

Grateful patient names Eau Claire Cancer Center room

Sitting down with Luanne Prochnow to discuss her recent battle with cancer might seem like a somber moment requiring church-like decorum. And yet moments into the conversation, she has the room shaking with laughter.

Eyes sparkling and hair perfectly done, she smiles as she explains she really only had cancer briefly because she was diagnosed and underwent surgery all within 30 days. A few old college and corn field stories later, the Menomonie farm owner's infectious optimism has turned a roomful of relative strangers into friends.

Prochnow and her family recently joined the Marshfield Clinic Health System Foundation donor family with a significant gift, naming a consult room in the new Eau Claire Cancer Center.

Luanne and her husband, Ron, built up several large farms and farming-related businesses over the course of their careers. Early in her career, Luanne earned a guidance and counseling degree and worked with juveniles in difficult situations. She left that career and went to a large corporation before committing to farming, but the heart that went out to those troubled kids never went away.

She said she views her family's gift as part of her healing journey.

"You feel so grateful at the end of something like this that you just want to do something," she said. "You can't put a price on saving your life, but you can pay it forward."

She even found a way to turn her initial pain into a positive.

"God blessed me with pain," she said. "Typically, this type of cancer doesn't cause pain, but there was a tumor on my small intestine that was positioned in a way that caused significant pain, sending me to the Emergency Room."

After that ER visit, Prochnow chose to pursue surgical treatment with MCHS for multiple neuroendocrine carcinoid tumors.

"The options were Marshfield or Rochester," she said. She knew she at least wanted to consult physicians at MCHS because her husband, father and son had all received excellent care from the organization dating back a few decades.

"Marshfield had always been near and dear to my heart," she said, after physicians diagnosed Lyme's Disease in her father when initial medical encounters had missed it. Her husband, Ron, was taken care of through MCHS after a racing accident at Marshfield Speedway in 1980. Later, her then 13-year-old son stepped on a nail at the farm and had developed multiple infections that went untreated until the family again looked to Marshfield Clinic.

Those experiences led Luanne and Ron to consult with Dr. Jessica Wernberg about surgery to remove the tumors.

"After we met with her Ron asked how I felt about her, and I just said, 'Well, I'm putting my life in her hands so I would say I trust her.' She answered all our questions, was very straight-forward and just said we would keep talking at every step.

"At that point, we didn't know if I was going to have to have additional surgeries or what else they might find when they went in. It was very unsettling because they didn't know where the primary

tumors were. But I wasn't worried. I knew whatever God chose, it was going to be fine."

Watching the relationship develop between Dr. Wernberg and Luanne has been enlightening, said Teri Wilczek, chief philanthropy officer, MCHS Foundation. Luanne's gift, in fact, is in honor of Dr. Wernberg.

"Dr. Wernberg is one of our patient engagement champions, and relationships like this one are the reason why," Wilczek said. "We asked Luanne to speak at Comedy Against Cancer in January 2018, because she just has such a great spirit and people love to hear her story. When you talk with her you right away feel like you've known her for years. So when I first sat down with her, she was already asking, 'How can I help?'"

Unveiling the consult room last fall, Wilczek announced Luanne's gift would be in honor of Dr. Wernberg, a surprise the physician hadn't been aware of until the unveiling day.

"I was so honored that Luanne thought of me in this," Wernberg

said. "Her attitude all the way through this journey has been remarkable."

Today Luanne is cancer free, though she continues to be monitored regularly. She credits her family, including the couple's grown children Michael and Tara, with getting them through the disease process as a team and keeping the farm operations running smoothly.

"It's by God's grace I'm even here today," she said. "Knowing not only how I was helped, but knowing there are so many other people who will be helped by having the most advanced technology and care available, there wasn't anything else to do but help with this facility. Everyone was so caring, like I was part of the family, I just want more people to have that feeling, too."

Learn more about how you can give back by visiting www.marshfieldclinic.org/giving or contacting MCHS Foundation at 1-800-858-5220.

Join Luanne for some laughs for a great cause.

Comedy Against Cancer

January 31, 2018

Hotel Marshfield, Marshfield

Proceeds benefit cancer care at Marshfield Clinic.

Tickets available at: www.marshfieldclinic.org/giving/special-events/comedy-against-cancer

Gratitude: My Mom's Story

From Jennifer, grateful daughter

The moment my mom received her diagnosis is a moment I'll never forget.

"You have cancer."

Those three little words change everything. The pain was so sharp in my heart that I felt it was splitting in half. Moments earlier everything in our lives had seemed so in control... and now things seemed so out of control. Whenever I needed guidance, my mom was the first one I would turn to. Now she needed me in a way I had never expected.

I recall a rush of beautiful memories with my mom followed by a rush of emotions. How many more of these memories would we have together? We had big plans... future vacations, my sister's wedding. We also had the little plans everyone makes... holidays to spend together, daily phone calls to just chat about life. I knew those plans would be overshadowed with appointments, labs, scans and treatments.

I felt overwhelmed already thinking about what the future would bring. I looked up at my father and held back tears. I just wanted to stop time.

Then I realized we weren't in this alone. The doctor took my mom's hand.

"We will do everything we can. We will take good care of you."

My mother's oncology team laid out her cancer treatment plan and asked what her wishes were. She responded immediately... she wanted to see her youngest daughter get married the next summer. Her oncologist promised he would try to make that happen.

That's when I knew that whatever path this cancer decided to take, her cancer care team was going to do whatever they could for her. And because of people like you, they are able to provide that same compassionate care to families like ours each day.

Throughout the flurry of treatment, the long hours of chemotherapy, even the days following which were full of nausea and fatigue, we still found things to be thankful for. Each time we brought my mom through the Marshfield Clinic doors, we were greeted with the warmest smiles and overwhelming kindness.

I can so vividly recall the appreciation my mom had for her providers and their compassion. My mom was so grateful for the care she received... for the quick lab results, for prompt referrals, and for clinicians taking time to explore state-of-the-art clinical trials.

And thanks to the support of people like you, families like mine also have access to support groups, comforting spaces, beautiful healing gardens, and educational resources to help them through their cancer journey.

Towards the end of her treatment, she was thankful for her palliative care provider who listened to her wishes to spend her last days at home with her family. Each time the hospice nurses held her trembling hand and listened to her fears or wiped her tears when she no longer could, she would look at her providers with a smile and say thank you.

I realized something during my mom's cancer journey. When



Jennifer and her family

someone you love is diagnosed with cancer, part of coping is learning to look beyond the anger and the pain. Survivorship means finding goodness in everything else that surrounds you. Our family was touched with goodness every day by the team at Marshfield Clinic.

I watched my mom and sometimes thought to myself, "How can someone who feels so miserable, who is dying and in so much pain, be this grateful?" In the two years since she passed away the answer has become clear—my mother was grateful through her suffering because she continued to see goodness in those that loved her and cared for her.

Cancer took my mom, but it cannot take my beautiful memories of her. She was able to share another year with our family. And yes, she was able to experience the joy of watching her youngest daughter walk down the aisle on her wedding day.

Throughout my mom's battle with cancer, I learned that in gratitude and generosity there is healing. Cancer is devastating. But I feel blessed that, because of people like you, we didn't have to go through it alone.

With gratitude,

Jennifer

How do your gifts support cancer care?

- New technology and treatment equipment
- Patient and family support groups
- Thoughtfully designed treatment and waiting rooms
- Healing gardens
- Educational resources
- Access to over 50 cancer-related clinical trials

... and so much more!

You can help families touched by cancer with a gift to cancer care at Marshfield Clinic Health System. Visit www.marshfieldclinic.org/giving/cancer or contact the MCHS Foundation team at 1-800-858-5220 to add your support.



Pat and Floyd Hamus with Dr. Susan Turney, MCHS CEO.

Hamus Children's Play Area Opens at Marshfield Ambulatory Surgery Center

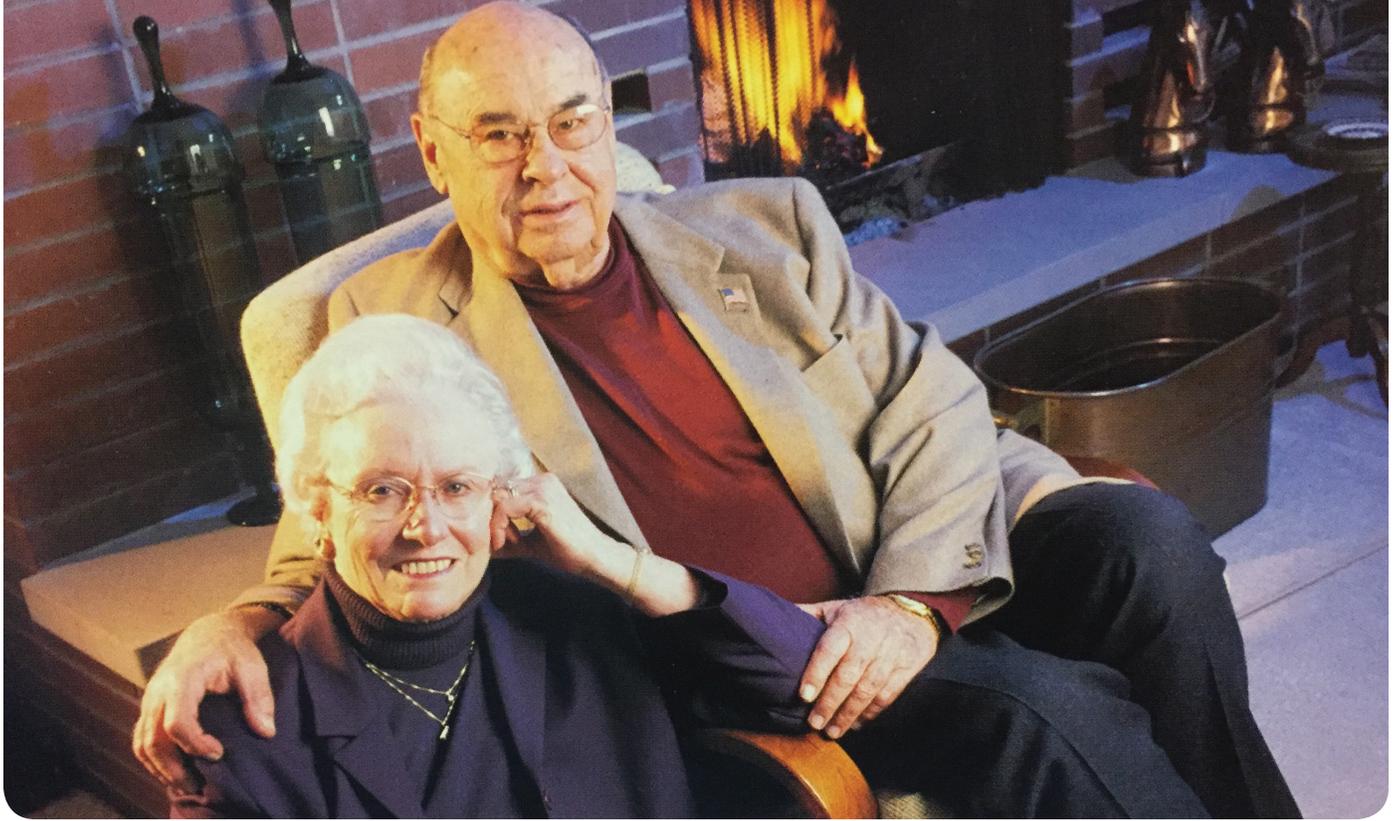
Families waiting in the Marshfield Ambulatory Surgery Center will now experience a few comforts of home, thanks to the newly-constructed children's play area made possible by the generous support of Pat and Floyd Hamus.

The Hamus family made a \$50,000 gift to design the children's play area last year in honor of Marshfield Clinic's 100th anniversary. The space is modeled after the Hamus family cabin in Sherwood, WI. Ray and Jen Trillium helped to design the artwork, and Riverworks did the wood carving and engraving.

"The cabin is a beautiful tribute and a wonderful way for the Hamuses to continue their nearly 40-year history of giving back to Marshfield Clinic," said Teri Wilczek, chief philanthropy officer, Marshfield Clinic Health System Foundation. "It is a space where children can relax and play during a stressful time."

In addition to housing games and toys, the children's play area is also utilized by Child Life Specialists as a safe space to explain procedures to children before surgery.

"The Hamus family lives our values - enriching lives and taking care of our communities," said Dr. Susan Turney, MCHS CEO. "They have brought part of their family and rich history into this space, and patients can feel that when they enter the cabin."



Tom and Sally Ebenreiter, as pictured in the Fall 2002 issue of BenchMarks

\$300K Donation Supports Precision Medicine Research Fellowship

Sally Ebenreiter, longtime supporter of Marshfield Clinic Health System, has again stepped forward with a generous donation, this time supporting precision medicine research.

Sally and her late husband Tom began supporting cancer research after they first were treated at Marshfield Clinic more than 30 years ago. The couple gave the lead gift to help establish the Tom and Sally Ebenreiter Distinguished Physician/Scientist Endowment in Oncology Research in 2014, currently held by Dr. Adedayo Onitilo, oncology director, Marshfield Clinic.

With a gift of \$300,000, Sally continued that generosity to help Marshfield Clinic Research Institute physicians and scientists use genetics to treat and prevent disease.

“Genetics has always been of interest to me,” Sally said. “When this opportunity came to help further genetic research, I was pleased to support a Marshfield Clinic research fellowship in precision medicine. This certainly is a vital study for the future of patient care in the areas of prevention, detection, and treatment.”

The Center for Human Genetics is already collecting data for a genetic biobank to help physicians determine how patients might respond to common drug treatments. The results will be integrated into patients’ electronic health records, so that each patient receives the right treatment in the right dose at the right time.

“These funds will be used to support a young researcher’s career in studies that will not only

serve to train the next generation of scientists, but will also advance knowledge to transform future health care,” said Dr. Murray Brilliant, Center for Human Genetics director, Marshfield Clinic Research Institute. “We envision a world where we don’t just treat disease, but one where we anticipate and prevent disease.”

To learn more about how you can support research at Marshfield Clinic Research Institute, contact Jill Kurszewski, gift officer for research, MCHS Foundation, at kurszewski.jill@marshfieldclinic.org or 715-387-9247.

Colleen Hoerneman

Chief Nursing Officer, Marshfield Clinic Health System
Marshfield Medical Center

A few months after the official opening of Marshfield Medical Center, BenchMarks caught up with MCHS's first Chief Nursing Officer, Colleen Hoerneman.

While the MMC organization is new, however, Hoerneman is a longtime leader in nursing in Marshfield and the surrounding area, having spent 30 years in a variety of nursing roles with Ministry Health Care.

Initially hired by Marshfield Clinic in 2015 to help build a new hospital, her role has changed to help the organization integrate the existing hospital into its operations.

"The goal is to reinforce the mission and values of the MCHS in all its hospital operations," she says of her role. "The main thing we want to do is restore services and restore the legacy and reputation of this hospital. I worked here many years and we feel a collective passion to make this a top-performing hospital. Our staff is absolutely committed to achieving that."

Hoerneman and her husband, David, a certified nurse anesthetist, also are MCHS Foundation donors, giving gifts directed toward neurological research.

"I think the Foundation gives us a unique opportunity to underwrite efforts that are not only within the confines of our own departments but larger efforts that speak to us personally," she said. "My father had Parkinson's Disease and my mother suffered a stroke."

After both of those experiences, she said, she appreciates the opportunity to help effect change.

"As we get older, there are new options and treatments available for neurological problems and to be a part of helping find new alternatives is exciting. It's a calling we have as a research organization to help our rapidly aging population."

The age wave also affects Hoerneman's executive priorities, with nearly 30 percent of northern Wisconsin nurses now age 55+.

"That keeps me awake at night," she says as she contemplates staffing challenges ahead. In a recent survey, she said, 64 percent of nurses in northern Wisconsin said they plan to leave direct patient care within five years. "It's the perfect storm, because at the same time Baby Boomers are getting older and sicker."

Her goal, then, is to get the word out broadly about MCHS' growth and mission, making it a compelling place to work. Through programs like Marshfield Medical Center's critical care residency for newly graduated nurses, and partnerships with institutions including UW-Eau Claire, Mid-State Technical College and others, local pipelines for education and recruitment can assist with meeting the need for nurses. Also, Marshfield Medical Center is restoring a model of care that focuses on attracting nurses with specialized skill sets, such as neurosciences and cardiac care.

She also hopes to expand the MCHS Shining Star staff recognition program in the hospital setting.

"Everyone here has been so busy getting Marshfield Medical Center up and running since July 1, but I'd like to see the Shining Star program (see page 30) become fully integrated on the hospital side because there are wonderful examples of great patient care every day that should be recognized."

To learn more about supporting nursing education, contact Karen Piel, gift planning officer, MCHS Foundation, at piel.karen@marshfieldclinic.org or 715-389-3868.



Colleen Hoerneman

Spotlight on Research:

Dr. Robert Haws Honored with Sebold Fellowship

Award to fund rare disease research

There is a special motivation driving Marshfield Clinic pediatric nephrologist Robert Haws, M.D., who was awarded the Gwen D. Sebold Fellowship for Outstanding Research on Wednesday, October 11. That motivation is friendship.

The event saw colleagues of Dr. Haws, supporters of Marshfield Clinic and past Sebold winners gather in the Laird Center for Medical Research to honor Dr. Haws for his accomplishments in patient care and research, in particular his work developing a world-renowned program for treating Bardet-Biedl Syndrome (BBS). Dr. Haws' BBS research and clinical care is supported through philanthropy.

As the evening drew to a close, Dr. Haws spoke about what inspired his deep commitment to patients and research. Equipped with a PowerPoint, he flipped to a slide containing a collage of pictures of his patients.

"These are some of my friends," Dr. Haws said. "I think research is so much more beneficial when you do it for your friends because then you're doing it because you love them. And you want the very best for them."

The Sebold Fellowship has been given by D. David "Dewey" Sebold since 1988 to recognize an outstanding medical researcher or staff member and support continued research in his or her field. The Fellowship also honors the memory of Sebold's sister, Gwen Sebold, who joined



Dr. Robert Haws received the Gwen D. Sebold Fellowship for Outstanding Research. Pictured are, from left, Dewey Sebold, Kellie Haws, Dr. Haws, and Dani Sebold.

Marshfield Clinic as a medical stenographer in 1955 and died in July 1974.

Fellowship winners receive \$5,000 and a memorial plaque presented by Sebold in memory of Gwen. Dr. Haws plans to use the \$5,000 to bring members of his research team to a BBS conference in Denver.

Patients, friends and colleagues of Dr. Haws spoke in glowing terms about his compassion, kindness, work ethic and commitment to his patients. Marshfield Clinic child psychologist Michael Miller, Ph.D., has worked closely with Dr. Haws and shared some of his thoughts.

"You will not find a harder working physician or a more kindly man," Miller said. "For years I have often joked that I will not retire until I

manage to find one patient who does not adore Bob Haws, one fellow clinician who does not respect his intelligence, one family who is not grateful for his medical expertise and dedication."

A couple of Dr. Haws' friends, his patient Savana Thomsen, a fifth-grader, and her mother Jessica Thomsen, were in attendance, which was a surprise for Dr. Haws. Savana had excess fluid in her kidney as a baby, and at three months old had her left kidney removed. Today, she is a happy, healthy and active student (See page 25 for their story).

Jessica said the night before Savana's kidney was to be removed, she called Dr. Haws worried that surgery was the wrong decision.

“He reassured us that that was the decision that needed to be made. And I’m so grateful because she’s (Savana’s) here today. She’s a bright fifth-grader at Colby Middle School,” Jessica said fighting back tears. “Once she woke up (after surgery) and had the epidural removed, she smiled. She was like another baby.”

This past summer, Dr. Haws called Jessica with lab results for Savana, who is still seen regularly at Marshfield Clinic. Her labs showed nothing concerning, but Dr. Haws still made the call personally and after Clinic hours.

“It’s just amazing that you take that much effort and time. And we really respect you,” Jessica said to Dr. Haws.

Dr. Haws’ wife, Kellie, was in attendance Wednesday night and said he is the same man at home as he is at Marshfield Clinic.

“He wears a lot of hats. He’s a great dad, a great husband and passionate about his patients,” Kellie said. “As a parent of (nine) children I can tell you, we’ve had some sick children. And I would want a doctor like my husband because he’s just totally there for the kids.”

It appears as though Dr. Haws’ friend and colleague Miller will have to continue searching for a person who does not give rave reviews to the 2017 Sebold Fellowship recipient. ■

Your research gifts at work

Dr. Amit Acharya, director of Marshfield Clinic Research Institute, shared some of the current research projects made possible through philanthropy:

- Dr. Haws’ Clinical Registry Investigating Bardet-Biedl Syndrome (CRIBBS) is now up to over 300 participants. Dr. Haws is using CRIBBS to work with the NIH to study the long-term health of people with BBS.
- Dr. Jennifer Meece (last year’s recipient of the Sebold Fellowship) is conducting a Blastomycosis study in Wisconsin patients and among various races/ethnic groups.
- The National Farm Medicine Center is working with the Biadasz family to implement a gas monitor rebate program in memory of their son, Mike. Continued research in this field is on the horizon.
- Marshfield Clinic Research Institute is one of three Wisconsin health care systems involved in All of Us: Wisconsin’s precision medicine initiative through the NIH. Philanthropy is helping to drive continued precision medicine research.
- Each year, Marshfield Clinic Research Institute conducts nationwide studies of flu vaccine effectiveness.
- The Center for Oral and Systemic Health is studying links between diabetes and dental disease.

To learn more about how you can support research at Marshfield Clinic Research Institute, contact Jill Kurszewski, gift officer for research, MCHS Foundation, at kurszewski.jill@marshfieldclinic.org or 715-387-9247.

Helping Local Kids

Children's Miracle Network Hospitals at Marshfield Children's Hospital

A message from Amanda Lancour, program manager - Children's Miracle Network Hospitals, Marshfield Clinic Health System Foundation.

When your child experiences a life-changing illness or traumatic accident, your world is turned upside down. Knowing that your children and grandchildren have access to the care they need close to home is why the Children's Miracle Network Hospitals program is so important.

Now that CMN Hospitals is a part of Marshfield Children's Hospital, you can support this important service in your community through MCHS Foundation.

Marshfield Children's Hospital is one of 170 partner hospitals across the US and Canada, and one of only three CMN Hospitals sites in Wisconsin, serving a 16-county region.



CMN Hospitals are available 24 hours a day to help kids of every age and background to overcome every injury and illness imaginable. As the region's only pediatric hospital, Marshfield Children's Hospital in Marshfield Medical Center is also on the front lines of preventing disease and injury through research, education, and outreach programs that keep millions of kids out of the hospital each year.

As we look to the future, we are proud of the work being done and how we will continue to grow to better serve sick and injured kids. We also look forward to working with our wonderful community partners across Central and Northern Wisconsin.

Thank you for your ongoing support of CMN Hospitals and making miracles possible for local kids!

Amanda Lancour

P.S. Watch for the announcement of our Miracle Kids and keep up to date on our CMN Hospitals fundraisers on our Facebook page: www.facebook.com/CMNHMarshfield/

100% of your gifts to CMN Hospitals stay local to support important services at Marshfield Children's Hospital, including:

The latest technology

New diagnostic and treatment equipment helps our physicians and staff care for fragile babies in the Neonatal Intensive Care Unit, critically-ill children in the Pediatric Intensive Care Unit, and those battling various illnesses or injuries in our Pediatric Unit. Nurses and physicians at Marshfield Medical Center are trained in nearly thirty pediatric specialties.

Child Life and Expressive Therapies

CMN Hospitals helps ensure kids are not only cared for at the highest level but that they are comforted as well. The Child Life and Expressive Therapies team helps provide comfort, distraction, and education to children and families in the hospital and across the Marshfield Center campus. Their support is an important element of the care children receive and their overall experience. Thanks to supporters of CMN Hospitals, Child Life Specialists are able to provide kid-friendly distraction or educational play to ease their fears and anxiety that may not otherwise be available.

If you'd like to learn more about the impact of CMN Hospitals throughout MCHS, contact Amanda Lancour, program manager - CMN Hospitals, MCHS Foundation, at lancour.amanda@marshfieldclinic.org or 715-387-9246.



WHY DO

Children's
Miracle Network
Hospitals*

NEED YOUR SUPPORT?



CHILDREN'S MIRACLE
NETWORK HOSPITALS
PROVIDE

32 MILLION PATIENT VISITS FOR
10 MILLION KIDS EVERY YEAR.



EVERY HOUR, Children's Miracle Network Hospitals treat:



675

kids with
TRAUMA



39

kids for
DIABETES



92

kids for
CANCER



39

babies in
NICU*



97

kids for
SURGERIES



EVERY DAY, Children's Miracle Network Hospitals treat:



16,000

kids with
TRAUMA



935

kids for
DIABETES



2,218

kids for
CANCER



925

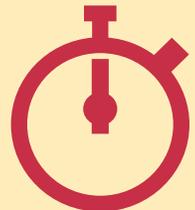
babies in
NICU*



2,329

kids for
SURGERIES

* neonatal intensive care unit

62 CHILDREN  **ENTER A CHILDREN'S MIRACLE NETWORK HOSPITAL FOR TREATMENT EVERY MINUTE.** 

CHILDREN'S MIRACLE NETWORK
HOSPITALS' MEMBERS PROVIDE



\$3.4 BILLION IN CHARITY CARE ANNUALLY.

SINCE 1983, CHILDREN'S MIRACLE NETWORK HOSPITALS HAS RAISED **\$5 BILLION**, MOST OF IT A DOLLAR AT A TIME. 

LOCAL CHILDREN'S HOSPITALS USE THE FUNDS HOWEVER THEY NEED THEM MOST. 

LAST YEAR* CHILDREN'S MIRACLE NETWORK HOSPITALS RAISED **\$320 MILLION** MORE THAN FOR LOCAL CHILDREN'S HOSPITALS. 

*BASED ON 2013 FUNDRAISING TOTALS

EVERY MINUTE, CHILDREN'S MIRACLE NETWORK HOSPITALS PROVIDE **\$6,500** TO HELP SAVE KIDS' LIVES. 

SOURCES: INFORMATION FROM THE 2013 CMN HOSPITALS MEMBER SURVEY



Allean Frankland

Volunteer since: 1990

Location: Marshfield Medical Center

Assignment: Family waiting room

When and why did you begin volunteering at the hospital?

I began volunteering in 1990. I looked in the newspaper for volunteer opportunities and when I saw the hospital volunteer services listed, it piqued my interest. Once I came in for the interview, I knew it was something I wanted to do.

How often do you volunteer?

I volunteer every first and third Tuesday. I found out this week that I've put in over 4,500 hours total, but some people have done a lot more than that!

Why do you continue to volunteer?

I love to come here. I enjoy the people who I volunteer with, and I love meeting families and helping them. The employees are always so nice. It's my "easy job." Especially now that the hospital and the Clinic are together, it's been such a positive change.

Tell us about your volunteer assignment.

My volunteer duty is answering phones in the family waiting room and preparing the volunteer schedule. When families come in, we register them so we know who is there waiting for patients. We are called when surgeries start, which we then share with the families. We have a tracking system now, which is very helpful for families as they can watch their patient's progress on the board. Our escorts take patients to be prepped and they also guide family members back to see patients before surgery. The changes I have seen in this area have focused on serving our patients and families and making their experience less stressful.

How have you seen the impact of your volunteer work?

In the family waiting room, we try to be a friendly face and alleviate people's stress by giving them information. We help them

understand what to expect and guide them through the process. For the most part, you really get to see people understanding and caring for one another. We often say that it's kind of like they are having a family reunion when a family member is in surgery. Sometimes it's a very positive thing for people to talk to each other and bond in the waiting room. It's a nice thing to see that people still care about their neighbors.

What is your favorite volunteering memory?

Years ago around Christmas time, two elderly ladies came in with their sister, who was almost 90. I got to know them that day, and they were so sweet. After their sister's surgery, they found out she could not go home for Christmas. She was single, and didn't have any family apart from them. So they both decided that they would give up Christmas with their families so they could stay in Marshfield with her. It was so incredible; I tear up just thinking about it. I always thought that was the supreme gift.

Tell us a little bit about you!

I was born on a farm near Marshfield. I went to high school

here and married my high school sweetheart, Terry Frankland. We celebrated our 50 year anniversary in October 2017. We have twin daughters and three grandchildren. Terry and I lived in Madison for a while and moved back in 1988.

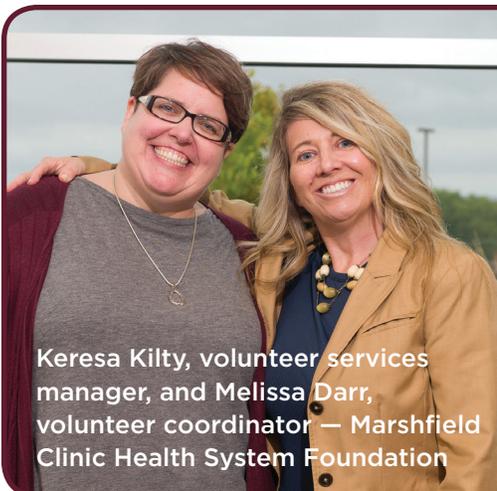
What would you say to others about the importance of volunteering?

It's a cliché, but you receive more than you ever give. Volunteering and giving back gives you a warm, fuzzy feeling. People will always need things that they can't get without others helping them. Whether it's calling an elderly person, going to a school and reading to children, there's always some way you can help. Everybody should volunteer, no matter what their gifts are. I know everyone is so busy... but giving back is so important. Volunteering gives you that satisfaction that maybe in just a small way, you've changed someone's life... or changed their day, at least. ■

Family Waiting Room Fast Facts

- Volunteers manage the waiting room from 5:30 a.m. – 5 p.m., Monday – Friday.
- On average, there are 50 scheduled procedures on a daily basis.
- On a daily basis, there are 5 volunteers averaging a total of 25 hours a day.
- Overall, there are more than 40 volunteers that serve in the family waiting area.
- On average, phone volunteers can take up to 200 calls daily.

Learn how you can become a volunteer by contacting Keresa Kilty, volunteer services manager, MCHS Foundation, at kilty.keresa@marshfieldclinic.org or 715-387-7106.



Keresa Kilty, volunteer services manager, and Melissa Darr, volunteer coordinator — Marshfield Clinic Health System Foundation

“We are grateful to have Allean as part of our volunteer team in the family waiting room. Not only has she taken care of scheduling this area’s volunteers, but she has spent numerous hours behind the desk communicating with family members of surgery patients—making sure they are comfortable and have the most up-to-date information on their family member. At Marshfield Medical Center, caring for the family member as well as the patient has always been a priority, and Allean has certainly made it one of hers.”

Hub City Days Duathlon

July 28-29, 2017

Seventy-five kids, 100 individuals and 60 relay teams raced to the finish line at the Kids' Duathlon and Hub City Days Duathlon, raising nearly \$17,000. Competitors varied from age 4 to 75 and traveled from all over the state and country to compete.

"We're incredibly thankful for our presenting sponsor, Harmony Ho Registered Holsteins and the Bredl family, along with the Kids Duathlon sponsor Security Overhead Door," said Anna Selk, special events coordinator, Marshfield Clinic Health System Foundation. "This event wouldn't be possible without the vision and leadership of Denny Riedel from The Sports Den. We can't wait to do it again next year!"

Proceeds from this event continue to support Youth Net, an afterschool program in Marshfield through Marshfield Clinic's Center for Community Outreach, to provide programs for at-risk kids ages 8-18.



Golf for Research | August 15, 2017

The 19th annual Golf for Research presented by Solarus was held in August at Lake Arrowhead Golf Club. A highlight of this year's event was golfer Bill Zuiker landing a hole-in-one, winning a cash prize of \$5,000! One-hundred and twenty-eight golfers and 35 volunteers took part in memorializing loved ones and honoring all touched by cancer at this year's event.

Ryan Dieringer and his family were this year's special guests at Golf for Research. Ryan was diagnosed with Ewing's Sarcoma when he was just 16 years old. After receiving treatments at Marshfield Clinic, Ryan proved to be #RPDstrong and was declared "no evidence of disease." Ryan expressed that he is one of the lucky ones: "My friends, family, school, and the community of Marshfield rallied around me and gave me love and support I didn't know was possible. My care team of Dr. McManus, nurse Brenda, Dr. Rudolph, Dr. Eric Callaghan and countless others, from lab techs to nurses to child life specialists, was amazing. Having a world-class medical facility like Marshfield Clinic right in your back yard is something most people never fully appreciate but is truly such a blessing," said Ryan. "I hope and pray every day that the research being done at Marshfield Clinic and across the world will lead to cures so that other kids don't have to experience cancer."

Community leader and V&H Trucks CEO Terry Frankland has led Golf for Research efforts for many years. "Terry pours his heart and soul into helping us enhance and grow this event," said Tiffany Halan, director of operations and special events, MCHS Foundation. "We are so fortunate to have his dynamic leadership."

Event sponsors, golfers, and volunteers raised over \$69,000 for cancer research at Marshfield Clinic Research Institute, bringing the event's cumulative total to over \$1 million since its inception.



Fore a Cure | August 28, 2017

One-hundred and sixty-eight golfers teed off at the 14th annual Fore a Cure golf event, presented by Furniture & ApplianceMart and Ashley Homestore at Wausau Country Club.

Each year, Fore a Cure raises funds for mobile mammography units, the Catherine Fonti Angel Fund, and Juvenile Diabetes care. New in 2017, event proceeds also benefited Marshfield Clinic's Child Advocacy Center, or MCAC. The MCAC treats children and families affected by abuse and neglect, bringing together medical care, law enforcement, social work, and social services to provide assessments, counseling, and treatment all in one location.

Bill Fonti, president of Furniture & ApplianceMart, along with his siblings, Joe, Laurie and Vince, Jr., created Fore a Cure with the goal of making services available to individuals who otherwise wouldn't be able to afford them.

The Catherine Fonti Angel Fund provides about 100 mammograms to women a year and the Mobile Mammography Unit screens around 3,500 women a year. Additional funding for juvenile diabetes care programs was inspired by Vince Fonti III, who was diagnosed with diabetes when he was 8 years old.

"From providing life-saving preventive care with our mobile cancer screening units, to offering hope for neglected and abused children, Fore a Cure continues to make a positive impact for families in our communities," said Anna Selk, special events coordinator, MCHS Foundation.

A total of \$155,000 was raised for mobile mammography units, the Catherine Fonti Angel Fund, Juvenile Diabetes care and Marshfield Clinic Child Advocacy Center. This event has raised a total of over \$1.7 million for youth services and breast cancer care at MCHS.



Special Events

Auction of Champions | September 15, 2017

Support for the National Farm Medicine Center's critical work promoting farm safety and research was strong at the 2017 Auction of Champions as more than \$260,000 was raised to benefit NFMC. More than 300 people attended the game show-themed event at RiverEdge Golf Course near Marshfield.

Since the first Auction in 1982, the annual gala has raised nearly \$4 million for NFMC, a program of Marshfield Clinic Research Institute.

"Auction of Champions continues to highlight champions in the community, champions in giving and champions to the agricultural industry," said Tiffany Halan, director of operations and special events, MCHS Foundation.

This year's Fund-a-Need auction was the big winner of the night. The Mike Biadasz Farm Safety and Education Memorial Fund honors the memory of Mike Biadasz of Amherst, who died at age 29 in 2016 when he was overcome by fumes while agitating a large outdoor manure pit on

his family's farm. Farmers can apply for a rebate that partially covers the cost for renting a portable gas monitor device that detects gas levels and alerts them when potentially lethal levels are reached. A record-high \$50,000 was raised to support the fund.

"This year's Fund-a-Need was truly unique. The funds will support collaboration between the National Farm Medicine Center and the Center for Community Outreach to implement the Mike Biadasz Manure-Gas Monitor Rebate Program," said Casper Bendixsen, Ph.D., an NFMC associate research scientist. "Together, we will be supporting a farmer-led safety initiative to work towards improved health and safety on all farms, trying to reduce the number of tragedies like Mike's."

This year's live auction included trips to Maui and Ireland, getaways to see the Brewers and Packers in action, as well as gun and meat raffles. Silent auction items like Grand Theater tickets, a holiday extravaganza basket, outdoor furniture, and a YMCA membership were popular items both for the number of bids and bid prices.

"We had many new auction packages this year and I'm not sure I've ever seen bidding energy in the room that high," Halan said. "The average price of the live auction items was significantly higher than previous years."

Auction of Champions committee chair, Brad Guse, said, "Since the first event I attended in 2001, I have always been impressed with the generosity of all the wonderful attendees of the event. This year's event was no different. The folks in attendance see the value of the work NFMC does and the impact it has on farms. This year, they heard firsthand with the Mike Biadasz story the direct impact the Fund-a-Need could have on the lives of farmers. Folks opened their hearts and wallets to support it in a big way. It was humbling and heartwarming. We live in a great place!"

"I truly enjoy working as the chair of the event," said Guse. "The collaboration of the community, NFMC and MCHS Foundation is impressive. The talent, passion and generosity is humbling to be a part of. I cannot say thanks enough to everyone involved!"



Breast Cancer Awareness Ride & Run October 14, 2017

Marshfield Clinic Health System Foundation and the Sports Den teamed up once again in the battle against breast cancer by hosting the annual BCARR Ride/Run/Walk on Saturday, Oct. 14.

Almost 350 people attended and participated, with all the activities starting and ending at the Sports Den. Walking participants chose from a 3 or 6-mile trek. Runners could do the same, or complete a 12-mile path. Bikers picked between 10 and 25-mile routes. The rain held off, and they were welcomed back with music and a hearty lunch, as well as raffle prizes including a Fat Tire Bike. Turn Pike Greenhouse donated a pink mum again this year to each of the cancer survivor participants.

Denny and Joan Riedel, owners of the Sports Den, started the event eleven years ago. Both sides of their family have been affected by breast cancer. With three daughters of their own, they wanted to do their part in the race for the cure.

Each year the proceeds benefit breast cancer research and detection at Marshfield Clinic Health System. To date, over \$200,000 has been raised for breast cancer research and detection through the event.



Mark your calendars! 2018 Special Events

JANUARY

31 Comedy Against Cancer

FEBRUARY

10 Dance for Diabetes

21 Duel It Fore the Kids

MARCH

1 Dueling Against Cancer

3 Strike Out Cancer

APRIL

14 Rich Seubert's
Celebrity Trap Shoot

MAY

24 Child Life Bash

JUNE

2 Ridin' for a Reason

12 Steven Meissner Memorial
Classic - Fore the Kids

23 Mike's Run

JULY

27 Hub City Days Kids Duathlon

28 Hub City Days Duathlon

AUGUST

4-5 Aim for a Cure

21 Golf for Research

27 Fore a Cure

SEPTEMBER

8 ALS Steps for Hope

20 Auction of Champions

OCTOBER

5-7 Cruise for a Cause

13 Breast Cancer Awareness
Ride, Run or Walk

14 Pedal for a Cure

27 Pretty in Pink

**Join us at our
special events! Visit
[www.marshfieldclinic.org/
giving/special-events](http://www.marshfieldclinic.org/giving/special-events) or
call MCHS Foundation at
1-800-858-5220 to
learn more.**

CALLED TO ACTION

Volunteer Fundraising for MCHS Foundation

Aim for a Cure | August 6, 2017

The 6th annual Aim for a Cure in August featured an archery shoot and color run. Each year, this event raises awareness of important cancer research being conducted in Central Wisconsin at Marshfield Clinic Research Institute. This year, Aim for a Cure raised almost \$9,000 to fund cancer research studies. One of the areas currently being researched is personalized medicine, allowing doctors to offer better treatment options to each cancer patient.

ALS Steps for Hope | September 9, 2017

There are many faces of ALS. That fact became clear as over 300 people from all over the state of Wisconsin came together in support of ALS research and families, friends, and coworkers who have been stricken by the disease. The Braun family started this event four years ago in honor of their beloved family member John Braun who lost his battle with ALS, in order to help raise support and awareness of the disease. Dr. Jaime Boero, neurology, Marshfield Clinic, talked with the attendees after lunch and said that scientists are currently looking at specific genes that affect ALS. "We are hoping that studying the genes in those who have a slower progression of the disease will help us with those whose progression is much faster and more aggressive," Dr. Boero said. Thanks to support from area businesses like the Boson Company, the ALS Steps for Hope group raised over \$22,000 for ALS research.



Cruise for a Cause | October 6-8, 2017

To Dan and Linda Neve, you do not choose a cause, a cause chooses you.

Their cause chose them after Dan's mother informed them that she had breast cancer on Thanksgiving Day in 2009. Six weeks later, their lives were changed again when Dan's wife was also diagnosed with this disease.

"It was then that I decided that I needed to do more than be just a supportive shoulder for my family, I needed to make a difference—and so Cruise for a Cause was born," said Dan.

Ford enthusiasts from across the country head to Wisconsin Dells for this annual event featuring golf, cruises, track time, auto cross, and car and truck show, along with banquet and auctions. This year's banquet featured speakers from Roush Performance, Team Shelby and honored guest Carl Widmann, Mustang chief engineer.

Dan works throughout the year delivering hope wherever he goes by using his Mustang as a mobile billboard, adding the names and logos of businesses that have made a specified donation to his car. Each year he attends as many Mustang and Ford events across the country as he can, raising awareness and funds for breast and prostate cancer research being done at Marshfield Clinic Research Institute, as well as mobile mammography. He averages around two automotive events per month, missing only one show in 2017 after the passing of his sister-in-law to breast cancer in June. Dan's passion continues to be an inspiration to all that cross his path as he cruises across the country.



Pedal for a Cure | October 8, 2017

Some races are won by the swiftest. Others, by the hearts crossing the starting line.

Pedal for a Cure, now in its twelfth year, began as a small bike event, with about 30 neighbors and friends pedaling to several locations around Stevens Point for food, games, community spirit and a passion for helping friends and family affected by multiple sclerosis and stroke.

This year, more than 200 people joined in, raising over \$12,000 for neurological disorders and stroke research at Marshfield Clinic Research Institute. Bikers - and some participants with physical challenges riding along in hay wagons - traveled along a roughly 7-mile route, stopping briefly at several sponsor taverns for raffles, refreshments and socializing. Refreshments and prizes were donated for each stop, and volunteers from the Village of Rudolph's First Responders provided escort and emergency on-call services.

"People get excited about it every year, it's truly a family-oriented event" said Kathy Pliska, who along with her husband, Ray, and friends Mark Pliska and Melanie Hoffman, host the event at The Bar in Stevens Point.



Children's Miracle Network Hospitals volunteer fundraising:

- The Central Wisconsin Contractor's Association held their long-standing golf outing at Greenwood Hills on July 17. A portion of the proceeds benefits CMN Hospitals at Marshfield Children's Hospital. This dedicated and passionate group enjoyed a day on the course, dinner and raffles to help support local kids and those in need.
- The rumble of motorcycles was what children heard as more than 75 bikers arrived at the hospital on Saturday, July 22. They came bearing gifts for all and brought smiles to children's faces as they picked out their toys and visited with Santa. Greg Cemke leads the effort and is inspired to give the kids something to smile about during their stay. They raised more than \$19,000 at the third annual event.
- September was Childhood Cancer Awareness Month. Fantastic Sams of Marshfield participated by going gold throughout the month with icons and raffle tickets sales. They wrapped up the month with a family fun day that

included activities, a brat fry, and a raffle drawing. The team raised \$1,200 to help local kids through CMN Hospitals.

- Families, friends, and community members came together on a beautiful September day to raise funds for CMN Hospitals at the 3rd annual Kendal Bug Shuffle 3K in Crandon. Attendees enjoyed a silent auction and a tasty breakfast following the walk/run to raise funds to help kids like Kendal.
- For nearly three decades, the Lonely Few Motorcycle Club has brought joy to children at the Marshfield hospital through gifts of games, stuffed animals, craft kits and other toys in addition to fundraising. This year, they delivered good cheer on September 9, raising \$4,820 and donating toys valued at nearly \$1,700. Toys that weren't picked out that day by kids were distributed to pediatric departments for children to enjoy throughout the coming months.

Other great actions:

- Two neo-natal intensive care unit (NICU) graduates wanted to be a part of giving back. Riley Bonfoey and Alex Harris shared hugs and flowers along with Cassie Health, a Thirty-One consultant, who organized the donation of fifty thermal totes filled with personal items—from toothpaste to reusable water bottles and books. These bags will be distributed to families who have to have their child admitted to the NICU for care, along with a special hand written note. "Often parents do not know that they are going to have their child admitted to the hospital. These bags will help with some of those items that they may not have available with them," said Cassie.



- This summer, Rachel Scott Dunn hosted the Do It 4 David event to support kids like David McGlohon Jr, an 11-year-old living with Bardet-Biedl Syndrome. The event was held in their hometown of Rocky Mount, North Carolina, but they donated the \$4000 raised back to MCHS for BBS research and CRIBBS.



- The inaugural Craig Wallner Memorial Scramble took place in July, raising almost \$3,000 for the Marshfield Clinic stroke support group and stroke rehab equipment. They are already planning another scramble next summer.
- Children being treated at Marshfield Clinic will have a reason to smile, thanks to another donation from United Healthcare. Janelle McDonald and her colleagues at UnitedHealth Group in Eau Claire donated 30 activity bags for pediatric oncology patients. The bags, called “Kiddie Chemo Comfort Bags” by Janelle and her peers, contain various toys, comfort items, games, activities, and more to help make kids more comfortable as they go through treatment. The bags were assembled at UnitedHealth and delivered to the Marshfield Clinic Cancer Center - Eau Claire in July.



- The Ski Sprites held their very first Ski for Support at the Lake Altoona County Park on August 13. The team performs twice a week during the summer and wanted to give back to the community by hosting an event benefiting local cancer care. With new costumes and a sea of pink on the beach, the team put on an amazing show filled with special acts and stories from team members of how cancer has affected their families. Friends, family, and attendees helped the Ski Sprites raise \$1,500 to benefit Eau Claire cancer care.

- Blackout Cancer donated \$2,600 to cancer research and awareness at MCHS through a combination of donations and t-shirt sales. A collaboration between the SPASH Panthers and Marshfield Tigers football teams and event organizers culminated in a game on September 15. This year, pediatric cancer patient Carsyn Guyer and his family also received part of the proceeds.

- After Blackout Cancer, Carsyn Guyer’s family decided to celebrate his fifth birthday by donating toys, games, and snacks to pediatric oncology at Marshfield Clinic. The family brought a cart full of goodies to Treyden’s Cabin in October to help kids like Carsyn going through cancer treatment.



- On Saturday Sept 16, family, friends, and over 300 community members gathered in Echo Lake Memorial Park in Burlington, WI to raise funds for BBS. Nora Lawton is a 4 year old who battles this rare disease, but is lucky enough to be able to seek global leading treatment at Marshfield Clinic under the guidance of Dr. Robert Haws. During her visits here, she could have as many as 32 different appointments in one day. The event raised \$5000 for the much needed BBS research, and an additional \$1,000 was given to establish a scholarship in Nora’s name to help other families. The day included 3K walk/ 5K run, baggo tournament, live action, and a craft beer tasting from over 50 Midwest breweries.



- In 2016, John Harrington lost his 15-year battle with prostate cancer. On September 23, his family and friends hosted a 3-mile memorial run/walk in his honor. The course used for the event was created by John in the late 1980s to promote wellness in the Marshfield community. Twenty-five years later, this event raised \$4,000 for the Marshfield Clinic Research Institute and prostate cancer support programs. “What a wonderful tribute to a man who wanted everyone to include a physical activity into their daily routine,” said Mary Beth Knoeck, volunteer fundraising coordinator, MCHS Foundation.

- The Eleva-Strum Football Team hosted their 5th annual Tackling Cancer game on September 29. This year's game raised over \$2,500 to benefit the Children's Lives Include Moments of Bravery (CLIMB) program in Eau Claire through ticket proceeds, a silent auction, raffle tickets, and a bake sale. CLIMB helps children cope with a family member's cancer diagnosis. In addition to the event, the football players—along with their coach, Chad Hanson—come to the Marshfield Clinic Cancer Center - Eau Claire to help the kids in CLIMB during the 6-week class. This allows for the players to see firsthand the impact of the program and their support.



- Employees from several Marshfield Clinic centers participated in the 2nd annual Runners Cure Cancer event hosted by 95.5 WIFC and Bull Falls Brewery on Saturday, September 30. They were joined by hundreds of people from all over Central Wisconsin to raise awareness and support for cancer care and research. This year, event proceeds benefit Marshfield Clinic cancer care in Stevens Point. "It's so nice to see the funds stay here to help our families, friends, and coworkers. It even helps with things as simple as a warm blanket or snacks - things we often forget help bring comfort to patients during their treatments," said Mary Beth Knoeck, volunteer fundraising coordinator, MCHS Foundation.

- On October 5, three separate volleyball games raised funds to support breast cancer care and awareness in their local communities: Greenwood High and Neillsville High School volleyball teams partnered to host Diggin' for a Cure at Greenwood to raise \$2,000 for cancer research; a Dig Pink game took place at Butternut High School; and Auburndale High School hosted a "Pink Night" for their game against Athens High, raising over \$1,300 for local cancer care!

- The student council at Lakeland Union High School in Minocqua hosted a Pink Out football game to benefit MCHS Foundation for the 3rd year in a row. Their volleyball team also hosted a pink game. Together, they contributed nearly \$2,500 to the Northwoods Cancer Care Fund.



- Marshfield Clinic employees sold t-shirts to benefit the Northwoods cancer care fund at the 53rd annual Beef-A-Rama in Minocqua on Saturday, September 30.

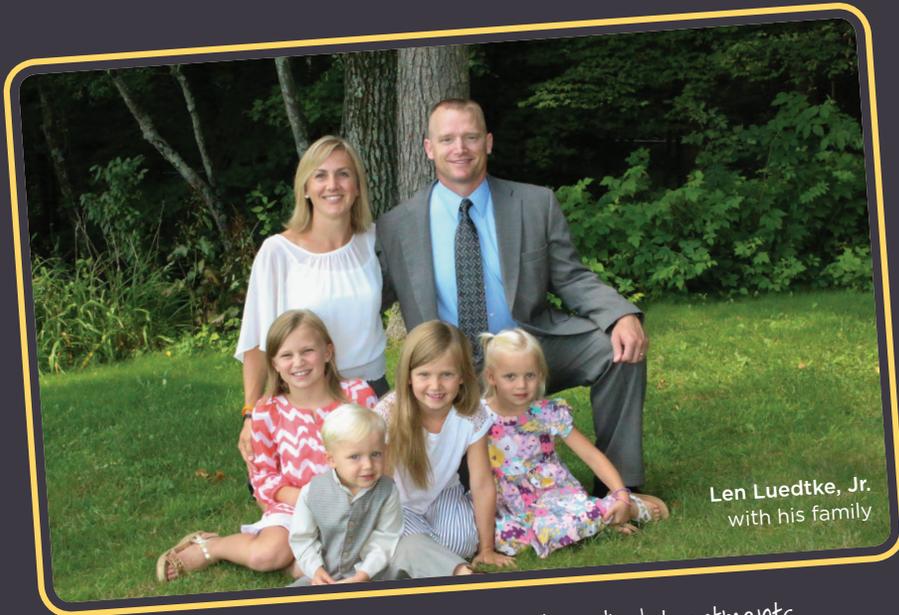
- The 4th annual Bring light to BBS golf outing was hosted by Tim and Donna West on behalf of their son Tyler on October 5 in Sharpsburg, GA. This year's event raised \$30,000. Tyler, who is now 11, was diagnosed with this very rare syndrome when he was three years old. 100% of the funds raised from all the golf tournaments are used to fund the National Registry for BBS, developed by MCHS in 2013. This registry makes it possible for people with BBS to be included in clinical trials.

- This year's Junction City Cancer Walk on October 6 supported the Krause Family Pediatric Cancer Angel Fund. Despite the rain, friends, family, and community members joined together to honor those impacted by cancer.

- The Central WI Wausau Chapter Ladies of Harley hosted their annual Ladies of Harley Fall Ride for Cancer on October 7, including a raffle, ride, and lunch to raise funds for Wausau/Weston cancer care.

Feeling inspired to start your own fundraiser for a cause at MCHS? Contact Mary Beth Knoeck, volunteer fundraising coordinator, MCHS Foundation at knoeck.marybeth@marshfieldclinic.org or 715-389-3258.

You help make their stories possible.



Len Luedtke, Jr.
with his family



Your support of high-quality doctors and medical treatments available at Marshfield Clinic Health System made it possible for me to receive the cancer care I needed right here in Marshfield. Being able to be home with my family and not having to travel for treatments was a blessing.

Thank you,
Len Luedtke Jr.



Jessica and Savana Thomsen with Dr. Robert Haws



Your support of research and patient care keep outstanding providers like Dr. Haws! We have been so fortunate to have him as Savana's doctor for the past 11 years, since he removed her kidney when she was a baby. His compassion, genuine demeanor, and care are amazing!

Thank you,
The Thomsen family





Together, you help us transform care, assist families in need, advance research, and drive education. From all the Marshfield Clinic Health System Foundation staff and Board of Directors, we are so grateful for your continued generosity.

Memorial & Honor Gifts

Every day, friends of MCHS remember and honor relatives and others by making contributions that support the mission of enriching lives through patient care, research and education.

Gifts received June 2017 to September 2017

In Memory of

Lee J. Accola
 Robert T. Ahles
 William "Bill" Allen
 Walter & Louisa Altmann
 Lt. Col. Eldon B Andersen
 Clifford L. Anderson
 Joe & Donna Arbelovsky
 Steven Arendt
 Arvind
 Violet Baertschy
 Barbara Billmeyer Barber
 Dale E. Bartkowiak
 Jacqueline M. Barum
 Jimmie Lou Becker
 Vasiliki "Kiki" Beltaos
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 Donald Berg
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 Joy Bigelow
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Judith Cook
 Dorothy Corbin
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 Margaret A. Decker
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 Thomas R. Drendel
 Caroline "Lyn" Dunham
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 Philibert J. "Phil" Forrest
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 Terry A. Goin
 Romelle Grassel
 Mitchell Graves
 Gailen "Gay" Greseth
 Elmer Grosskopf
 Kasey Lee Guldan

Linda L. Haefner
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 Henry "Tony" Helgeson
 Fae A. Heller
 Daniel J. "Dan" Helwig
 Jane M. Herr
 Clinton Herrmann
 James "Jim" E. Hinker
 Nancy Holcomb
 Heather R. Holden
 Al Hortop
 Lloyd & Vera Hutchinson
 Lloyd Hutchinson
 Vera Hutchinson
 Thomas R. Jackson
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 Esselman Family
 Roger Jensen
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 Elissa Kamrath
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 Stella J Kato
 Christopher Kausch
 Kathleen J Kedrowicz
 Bernadine Kellnhofer
 Forrest Kimmons
 Jeraldine "Jeri" Kincaid
 Myron King
 Stanley Knetter
 Margaret "Marge" Kniess
 Mary Kokesh
 Linda Konkol
 Ralph Koser
 Jeanette E. Kramer
 Erna B. Krostag
 Randy Krueger
 Andrew J. "Andy" Kuehnhold
 Ramond Kurszewski
 Richard C. Laher
 Kenna LaMere
 Nancy Ann Lang
 Dale E. Langfoss
 Gregory J. Langreck
 Suzanne M. Lanier
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 Joe E. Larson
 Jerry LaSee
 Rose Lauer
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 Alice Lois
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“Dr. Schulein has helped me heal wounds from a 50-year injury to my soul. He taught me to like myself again and gives me the ability to love people I ignored for far too long. His compassion and wisdom are second to no one I have ever met or been treated by. I cannot begin to express my utmost gratitude and respect for this fine gentleman. Thank you, Dr. Schulein.” ■

Our Shining Star program offers grateful patients the opportunity to thank members of their care team who made a meaningful difference in their Marshfield Clinic experience through giving back. Gifts to the Shining Star program can support the fund of your choice in patient care, research, or education across Marshfield Clinic Health System.

If you would like to honor a physician or staff member, consider a gift through the Shining Star program. Learn more: www.marshfieldclinic.org/giving/shining-star



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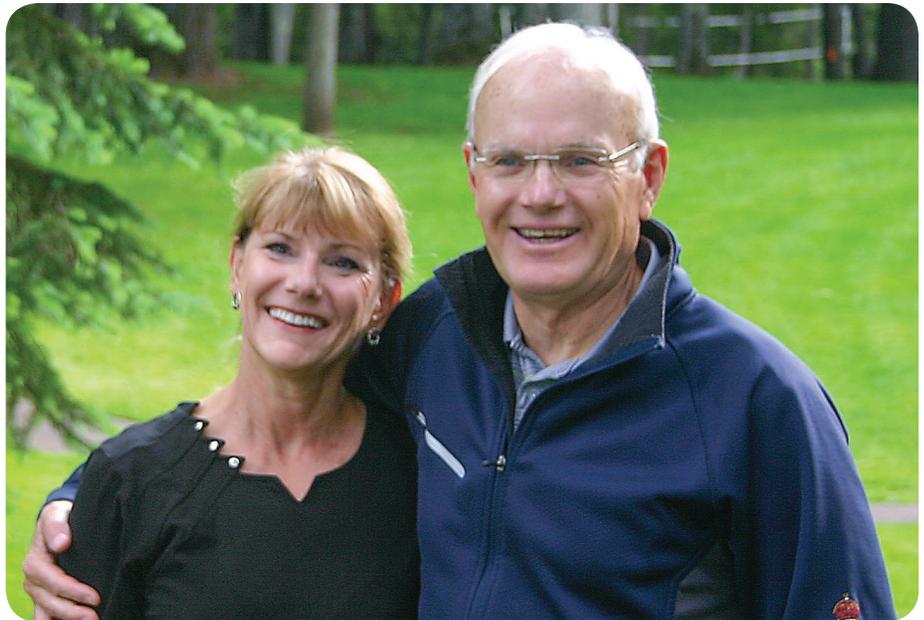
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Celebrating Legacies

Written by Mark and Kate Bugher

We are committed to Marshfield Clinic Health System because it provides very high quality care in rural Wisconsin. That care is not predicated on insurance coverage or ability to pay but out of a deep sense of commitment to patient care and giving patients the personal touch to their most important health care needs. The Health System recruits to their communities the very best providers and support staff knowing that patients, many of whom have been associated with the organization for generations, deserve the best.

Our financial contribution is the very least we can do to support this amazing organization. Long before our professional involvement began in 2000, we were well acquainted with the reputation of Marshfield Clinic as the premier center for health care in central Wisconsin. Having been born and raised in Eau Claire and Chippewa Falls respectively, we grew up well aware of the renown and esteem carried by the Clinic and its health care professionals. When we were asked to join the National Advisory Council back in 2000, it was an easy decision to make and a way to give back to the organization that had provided excellent care to many, including our parents, over the years.



Kate Bugher and her husband Mark, chair of the MCHS Board of Directors.

We've designated our legacy contribution to the ongoing support for cancer research because, like so many others, our lives, too, have been impacted by the disease. All four of our parents were afflicted with forms of cancer at various points in their lives and received excellent treatment and care throughout their ordeals.

Marshfield Clinic has provided excellent care to generations of patients for over 100 years. The organization continues to evolve with the times and changes in health care and has recently

embarked on a strategy to give its patients the very best care with minimal time spent in expensive hospital settings. The goal is to reduce the overall cost of care yet do it in a way that ensures the care of patients is always foremost in the minds of providers. Supporting cancer research and outreach for cancer diagnosis is our way of acknowledging the legacy of our parents and providing needed funds for the very important work that goes on systemwide.

- Mark & Kate

Got stock? A tax healthy way to give.

When supporting your favorite charities, you likely turn to your checkbook. But, perhaps what you should be turning to first is your stock portfolio.

With the markets up this year, you may be more likely to have securities that have increased (appreciated) in value. Those holdings are the ones to consider for a charitable gift.

To illustrate, let's say you want to make a charitable gift to Marshfield Clinic Health System Foundation of \$1,000. One option is to make your gift using cash from your checking account. If so, you will be eligible for a charitable contribution deduction of \$1,000.

However, in your stock portfolio you have 10 shares of ABC Company

stock that you purchased for \$75 per share, which is now worth \$100 per share. The stock has a tax basis of \$750 (your purchase price), but a current value of \$1,000.

If you gift the stock to MCHS Foundation, you will still be eligible for a charitable contribution deduction of \$1,000 (just as you would have received with the cash gift), but you have an added bonus. The stock gift avoids the payment of capital gains tax on the appreciation in the value of \$250.00. Depending upon your tax bracket, the tax savings on the gifting of the stock versus the sale of the stock could be 15% or 20%.

Some people hold on to stock because it has sentimental value or they believe it will continue to increase in value. In that case, the

stock can be gifted and the cash you would have otherwise used to make your charitable gift can be used to purchase the same stock at the current market price. This will allow you to continue to hold the stock you wish, but with a higher cost basis that may help you save on capital gains taxes in the future.

One caveat to gifting of stock: it is important to review your stock portfolio to determine if the stock has increased or decreased in value. Stock that has decreased in value should not be gifted, as you will not be able to claim the capital loss.

Please consult your tax or financial advisor for more information and to determine if a gift of stock is appropriate for you. ■



MCHS Foundation accepts gifts of stock through our brokerage account. Please visit www.marshfieldclinic.org/giving/gifts-of-stock or contact Karen Piel, gift planning officer, MCHS Foundation, at piel.karen@marshfieldclinic.org or 715-389-3868.

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